

Capital Markets Day

6th November 2015



Agenda

0830	Opening Speech	Antonio Vázquez	<i>IAG Chairman</i>
0845	Financial Overview & Targets	Enrique Dupuy	<i>IAG CFO</i>
0930	Cargo Avios GBS Group IT MRO Fleet Digital	Steve Gunning Gavin Halliday Laurence Turnbull Bill Francis Luis Gallego Henri-Charles Ozarovsky Glenn Morgan	<i>IAG Cargo CEO</i> <i>Avios Managing Director</i> <i>Head of Group Finance Services</i> <i>Head of Group IT</i> <i>Iberia Chairman & CEO</i> <i>Senior Manager Group Strategy</i> <i>Head of Digital Business Transformation</i>
1045	Break		
1115	British Airways Iberia Vueling Aer Lingus	Keith Williams Luis Gallego Alex Cruz Stephen Kavanagh	<i>BA Executive Chairman</i> <i>Iberia Chairman & CEO</i> <i>Vueling Chairman & CEO</i> <i>Aer Lingus CEO</i>
1215	CEO Speech	Willie Walsh	<i>IAG CEO</i>
1245	Lunch		
1330	Conclusion and Q&A	Willie Walsh	<i>IAG CEO</i>
1500	Drinks Reception		

IAG Plans and Targets

Financial targets – headlines 2015

- We are today announcing a considerable upgrade to our long term return and equity cash flow objectives
- We are banking very little fuel benefit at this stage
 - Total fuel benefit >€2bn at current fuel and fx over next 3 years as hedges roll off
 - We are focussed on retaining as much as possible
 - We are currently banking only 15% to 20% of that in our targets
- Why are we therefore more confident than last year?
 - Significant progress on "next generation synergies" - the IAG platform
 - Continued progress at OpCo level in efficiency programmes with particular future focus on potential for British Airways
- First dividend announced - now aim to generate much more cash for shareholders

IAG Financial targets before Aer Lingus integration

IAG

Financial targets

Headlines

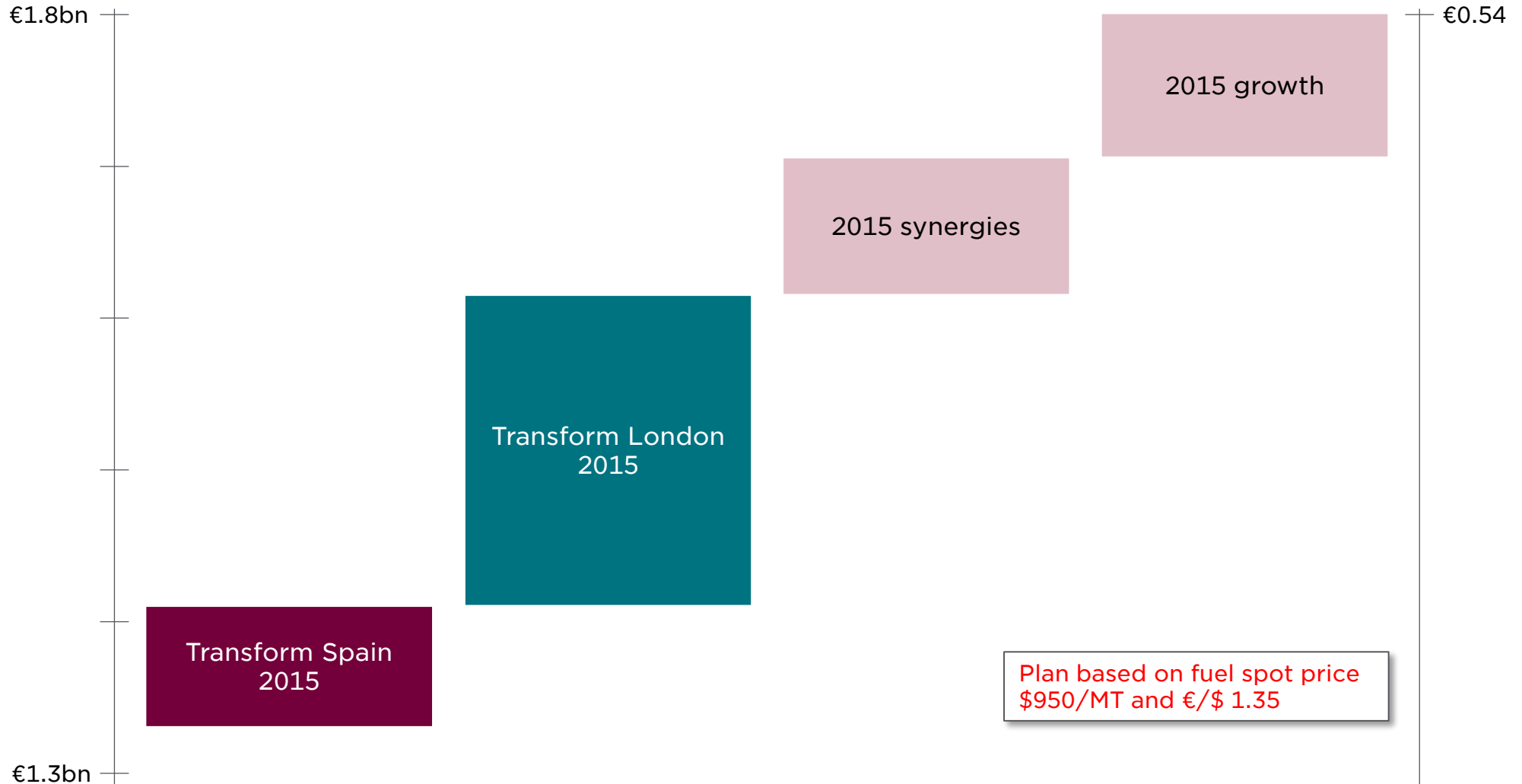
2015 financial targets - CMD 2014

Operating profit

€1.8bn

FD EPS

€0.54



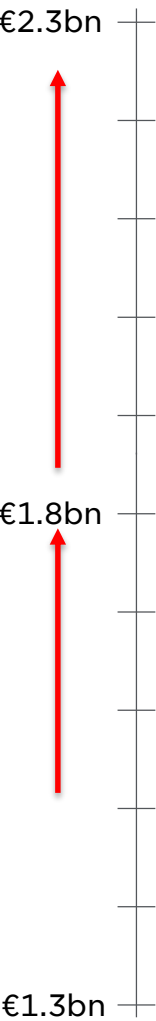
IAG

Financial targets

CMD 2014

2015 financial targets

Operating profit



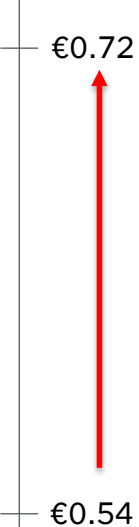
Transform Spain
2015

Transform London
2015

2015 synergies

2015 growth

FD EPS



2015 financial targets - execution

Operating profit

€2.3bn

- Non-fuel cost savings
 - Productivity gains
 - Balanced FX (\$ & £)
 - Retained fuel benefit

- Disciplined growth on improved margins
- RoIC improvement in all OpCos
- IB routes restored profitably

2015 growth

Delivered €210m through 2015

- Merger synergy plan improved and completed
- More than €850m gross delivered in total over synergy plan
- IAG Platform created

- Investment in product and brand
- Rigorous cost focus

- Continuing progress with transformation plan
- Rigorous cost focus

London

Spain

€1.8bn

€1.3bn

FD EPS

€0.72

€0.54

IAG

Financial targets

Delivered 2015

Synergy outperformance in 2015

Exceeded 2015 delivery plan by €120m – reaching c€800m net in total

Passenger Revenue

Revenue Management shared best practice, O&D pricing, common approach to business

exceeded by €35m

Avios Frequent Flyer

Improved access to capacity, governance restructured, increased volumes, new deals with Amex and Chase

exceeded by €20m

Passenger Revenue

Expanded codeshare on existing and new routes, LATAM, HAV, KUL and UK-Spain

exceeded by €15m

IAG Cargo

New IT systems for Revenue Management & Sales, expanded partner network

exceeded by €10m

Information Technology

Reduced application portfolio and facilities, consolidated suppliers and outsourcing

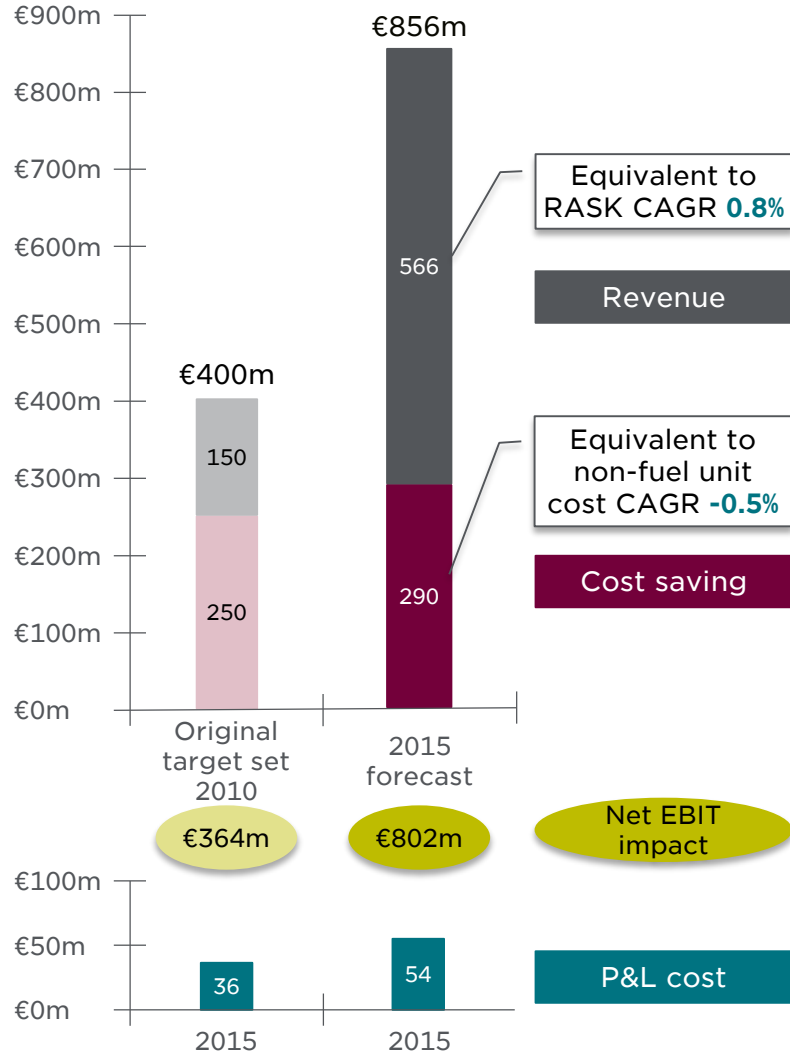
exceeded by €10m

Maintenance

Engine business, insourced activity and group solutions and deals

exceeded by €10m

Merger synergy program complete, target exceeded



Increased synergy value driven by:

- Revenue

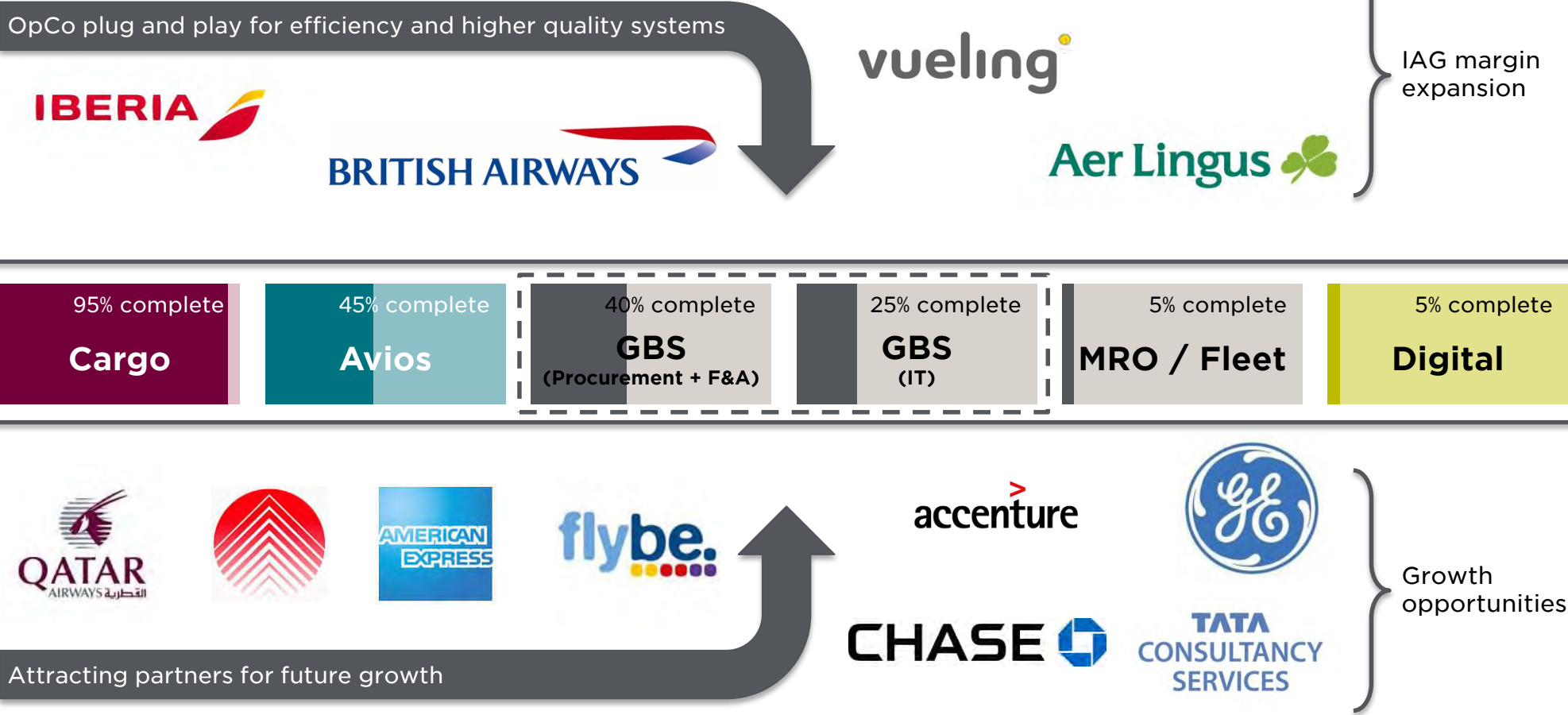
- Combined fare structure
- Codeshare, cross selling, ancillaries
- Revenue Management best practice
- Sales force and **distribution cost savings**
- Launch of **Avios** single group currency
- Single integrated **cargo** network

- Costs

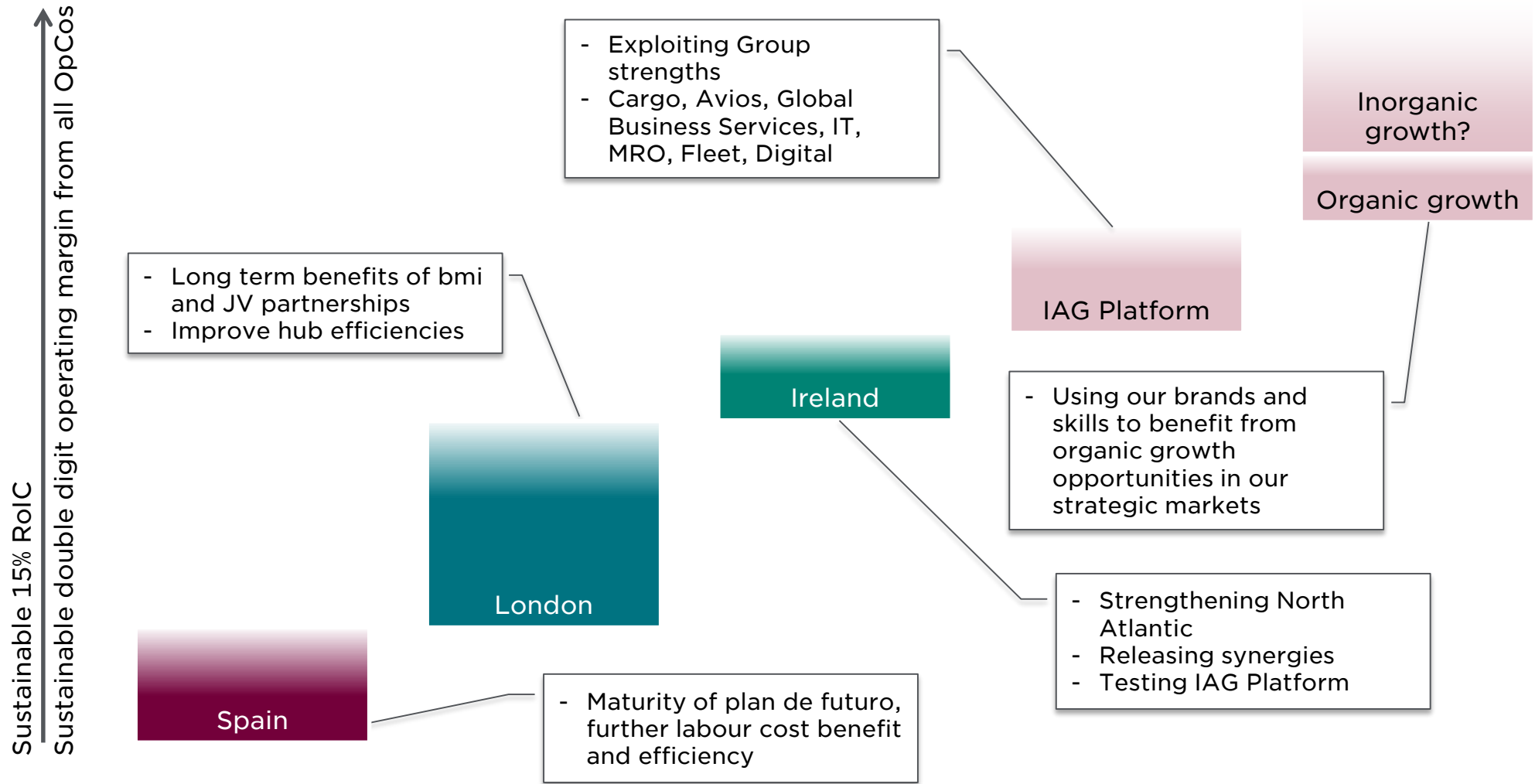
- **Fleet** common specification and volume
- Global Business Services (**GBS**)
- Joint **MRO** planning and shared inventory
- **Procurement** single group solution and volume
- **IT** standardisation
- Outsource transactional activity

Beyond synergies

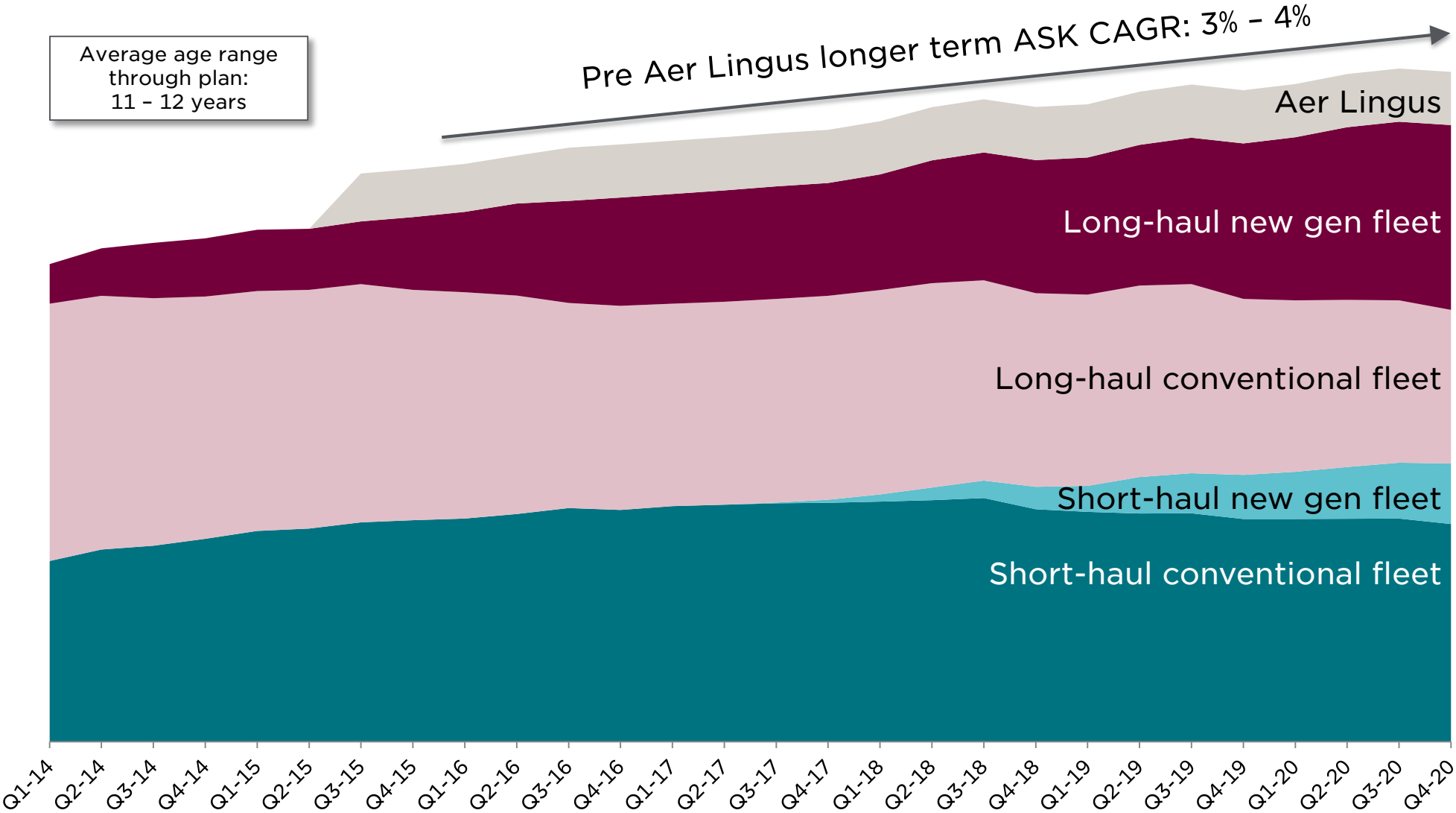
Creation of a new IAG integrated platform



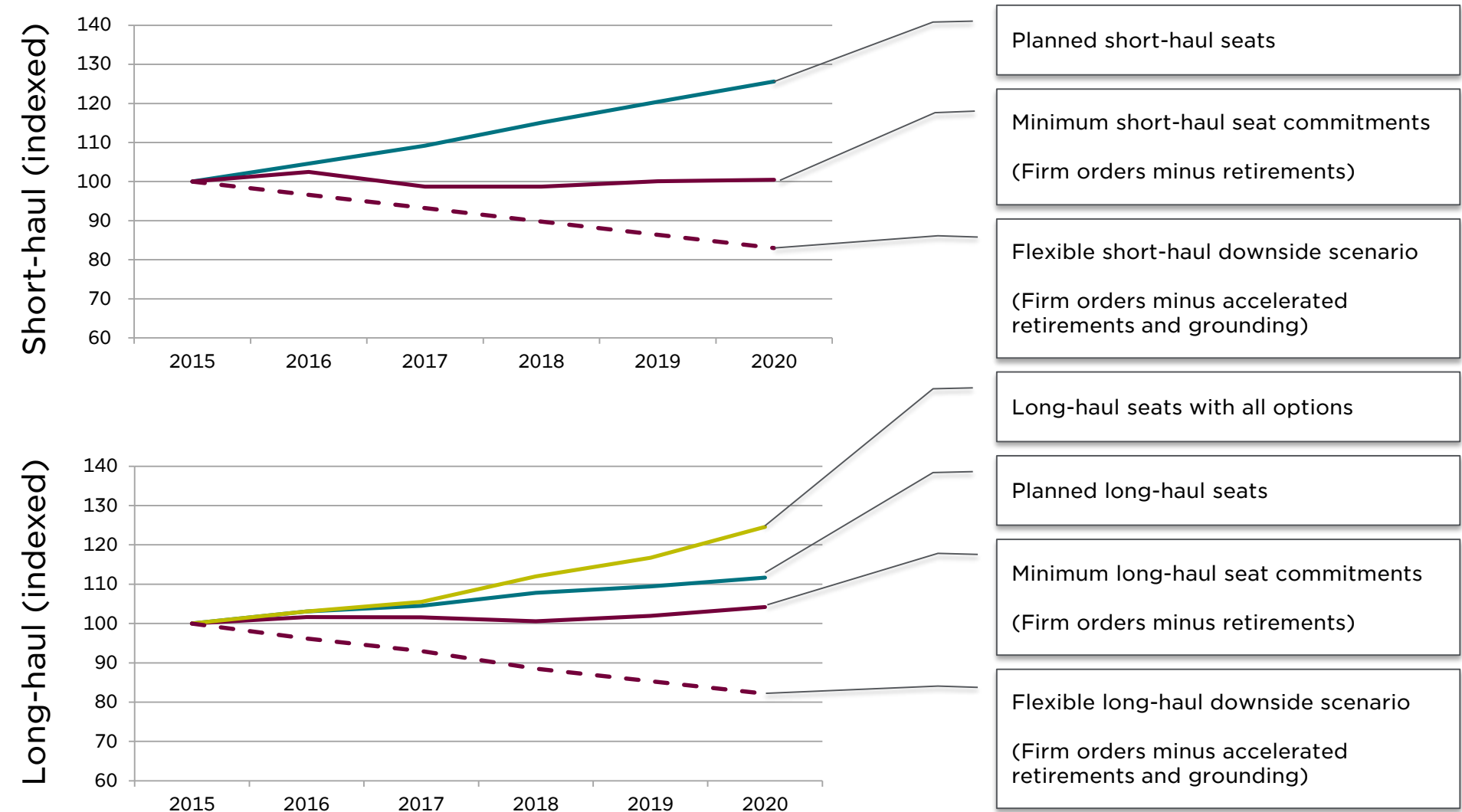
2016 - 2020 planning framework: key IAG projects



Fleet plan 2016 - 2020 ASKs



Fleet plan flexibility - seats in fleet



Aer Lingus not yet included in fleet plan

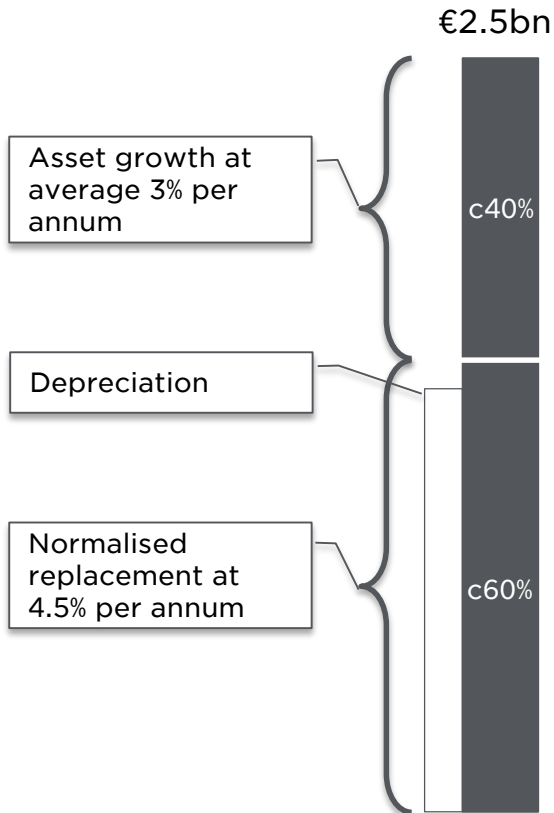
Fleet plan detail

Aircraft	2015 year end	2016 year end	2020 year end scenario	Outstanding orders post 2020	Current further + rolling options	Options exercised, but no new orders since CMD 2014
A330	9	18	21		3 + 4	A330 replacing A340
A340	23	18	11			A350 replacing B747 and A340
A350	-	-	24	10	34 + 18	A380 replacing B747
A380	10	12	12		7 + 0	
B747	39	36	19			
B767	5	-	-			B747 and B767 retiring
B777	58	58	58			
B787	13	24	39	3	18 + 0	B787 replacing B747 and B767
Other	12	10	10			
Total long-haul	169	176	194	13	62 + 22	A320 replacement and growth
A320 family	287	298	359	12	61 + 82	
Other	27	28	25			
Total short-haul	314	326	384	12	61 + 82	
Total fleet	483	502	578	25	123 + 104	Plenty of flexibility embedded

Aer Lingus not yet included in fleet plan

Capex plan 2016 - 2020

Annual capex to be less than €2.5bn, of which c80% will be fleet-related



2016-20 annual maximum

IAG Financial targets before Aer Lingus integration

Capex drivers

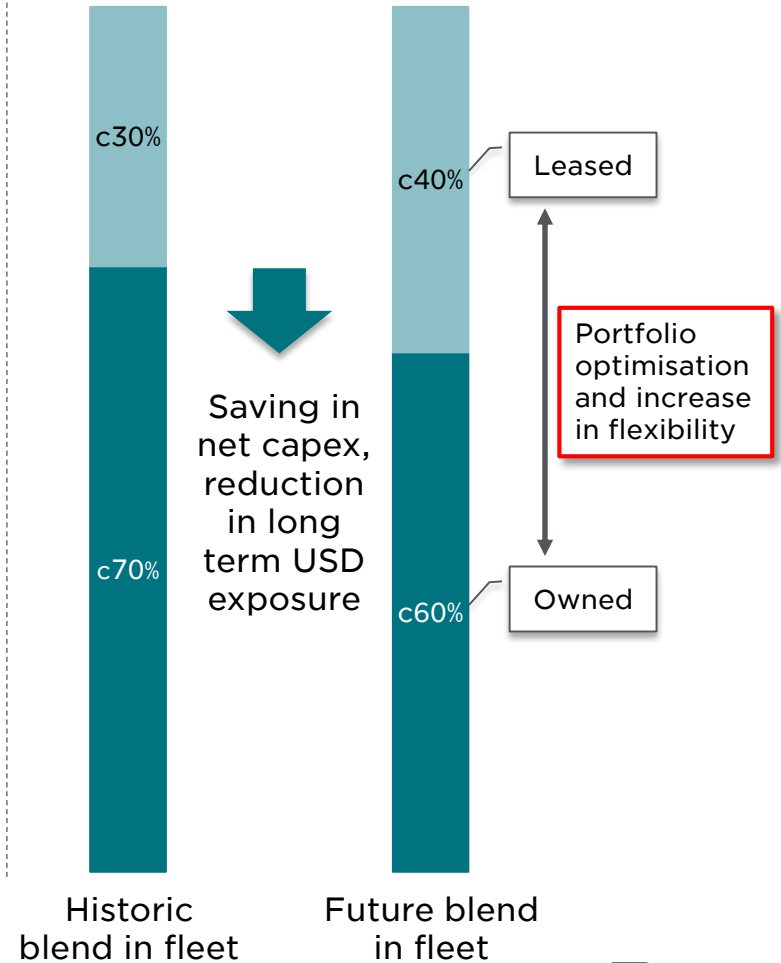
USD strength



Initiatives (work in progress)

- Option exercise preference for current gen (A330) over new gen (A350 / B787)
- B777-200 life extension
- B747 life extension
- B777-200 / B787 densification
- Second hand SH and LH aircraft
- Fleet harmonisation

Fleet financing drivers

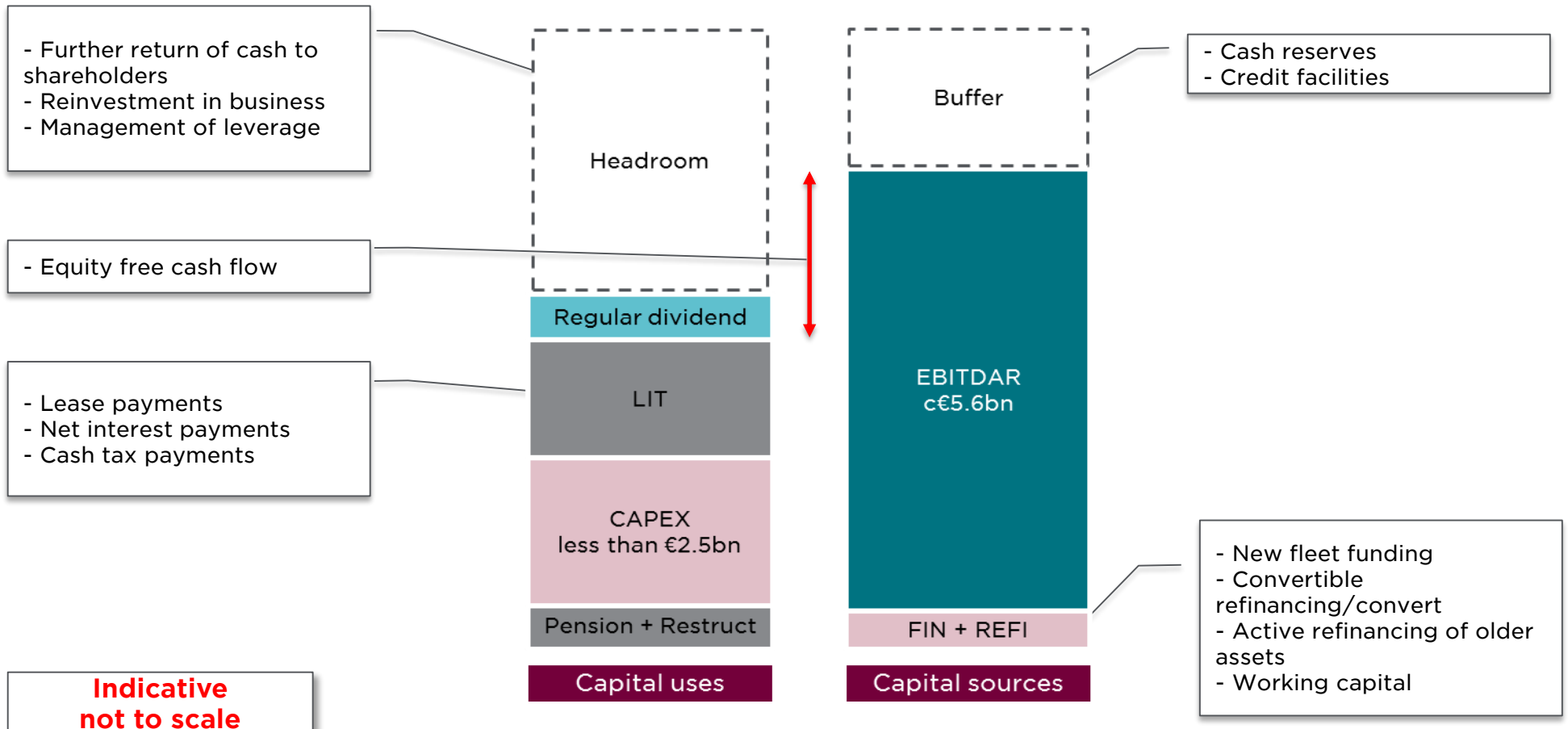


IAG

Financial targets

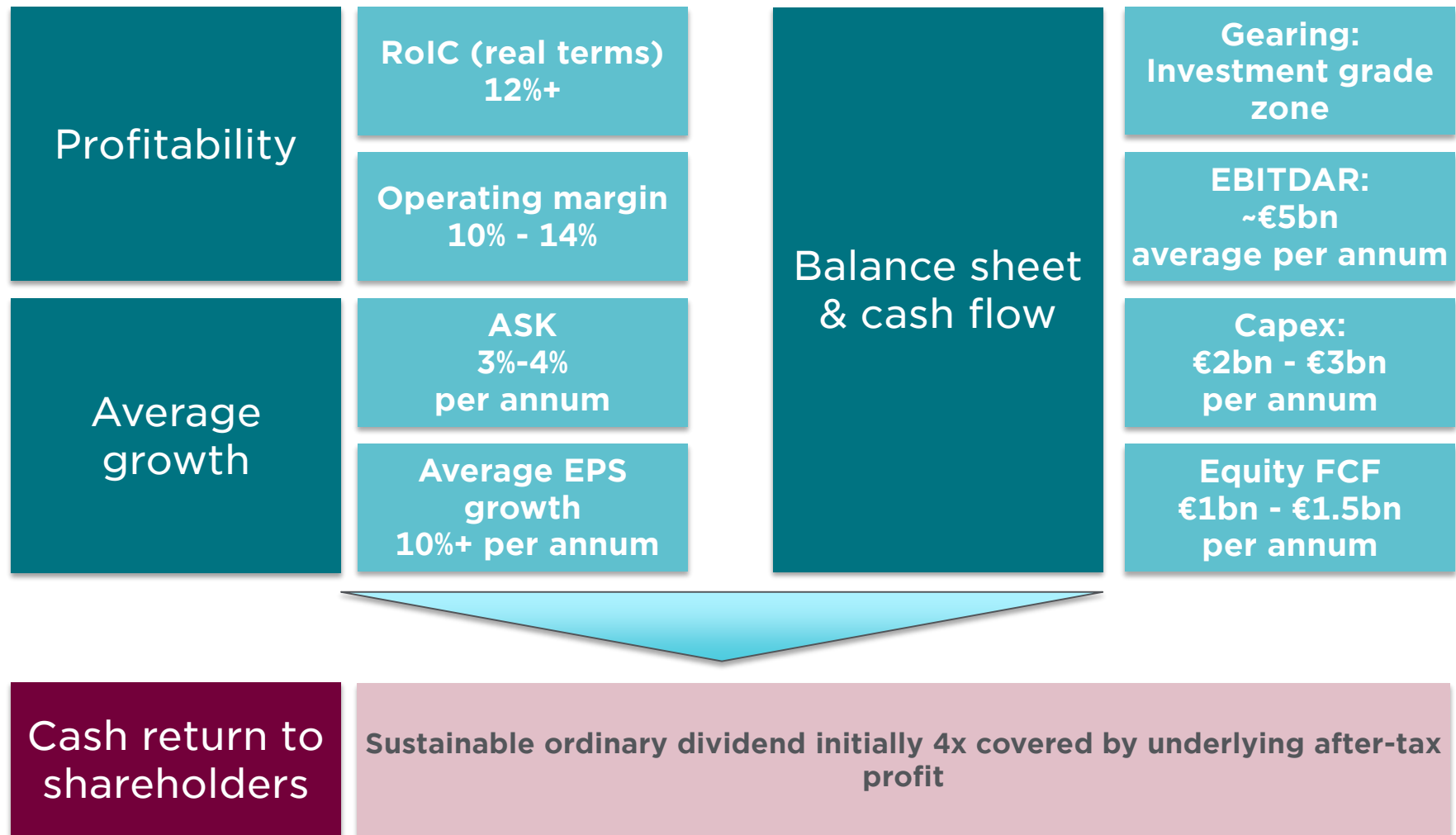
Capex

IAG corporate finance strategy 2016-2020



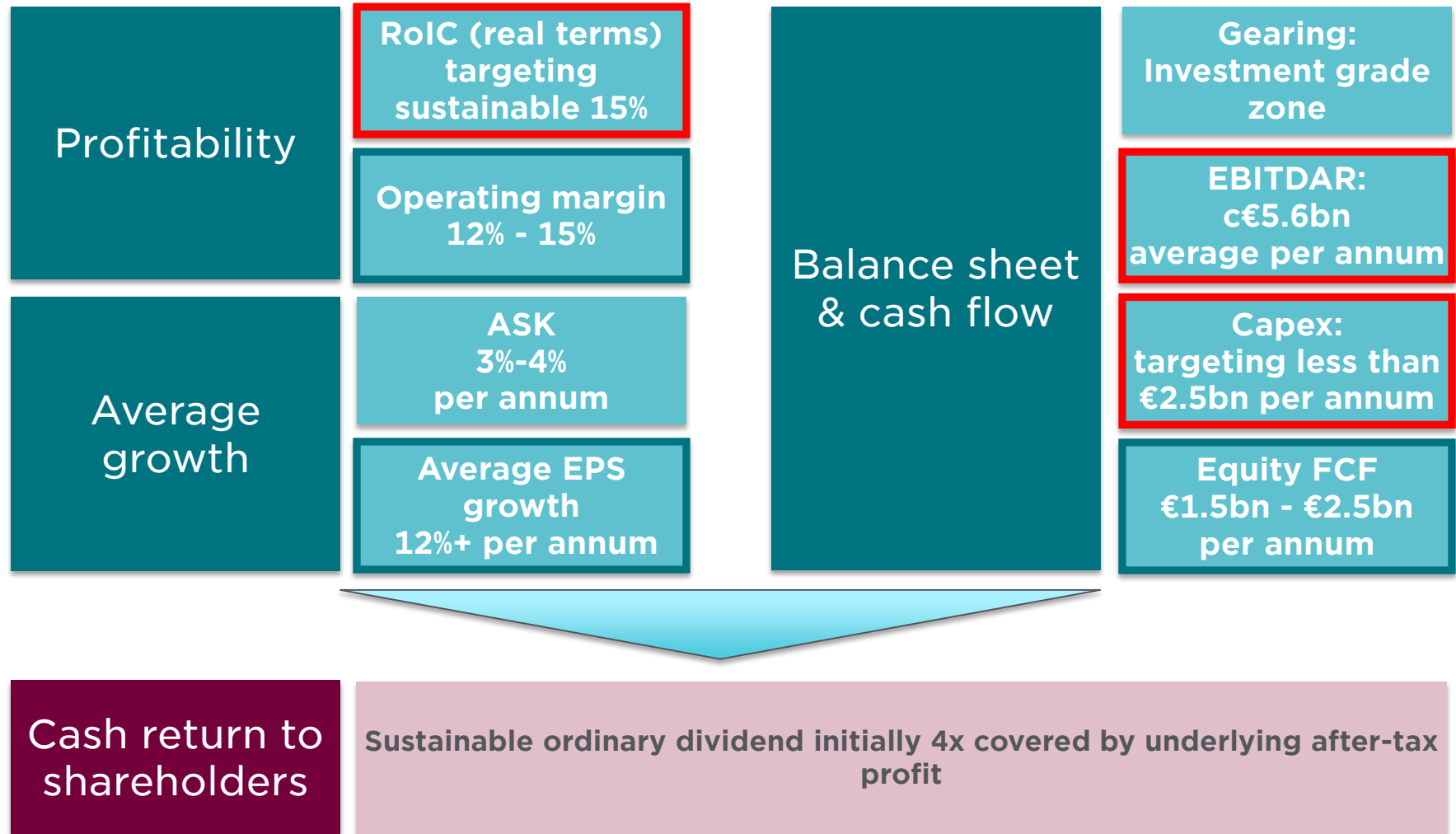
IAG Financial targets before Aer Lingus integration

Long term planning goals 2016 - 2020 - CMD 2014

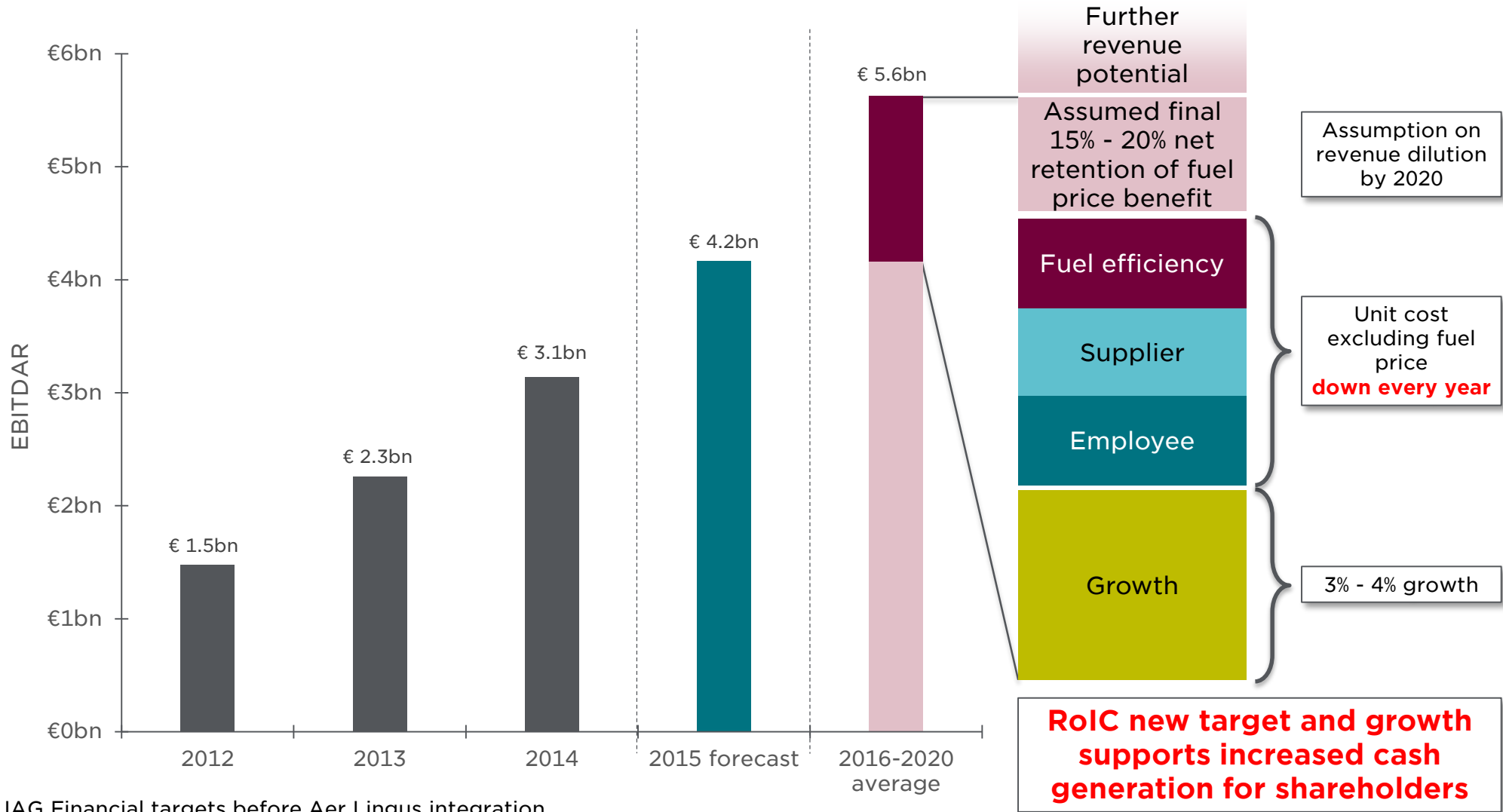


Long term planning goals 2016 - 2020

IAG Financial targets before Aer Lingus integration



The best is yet to come



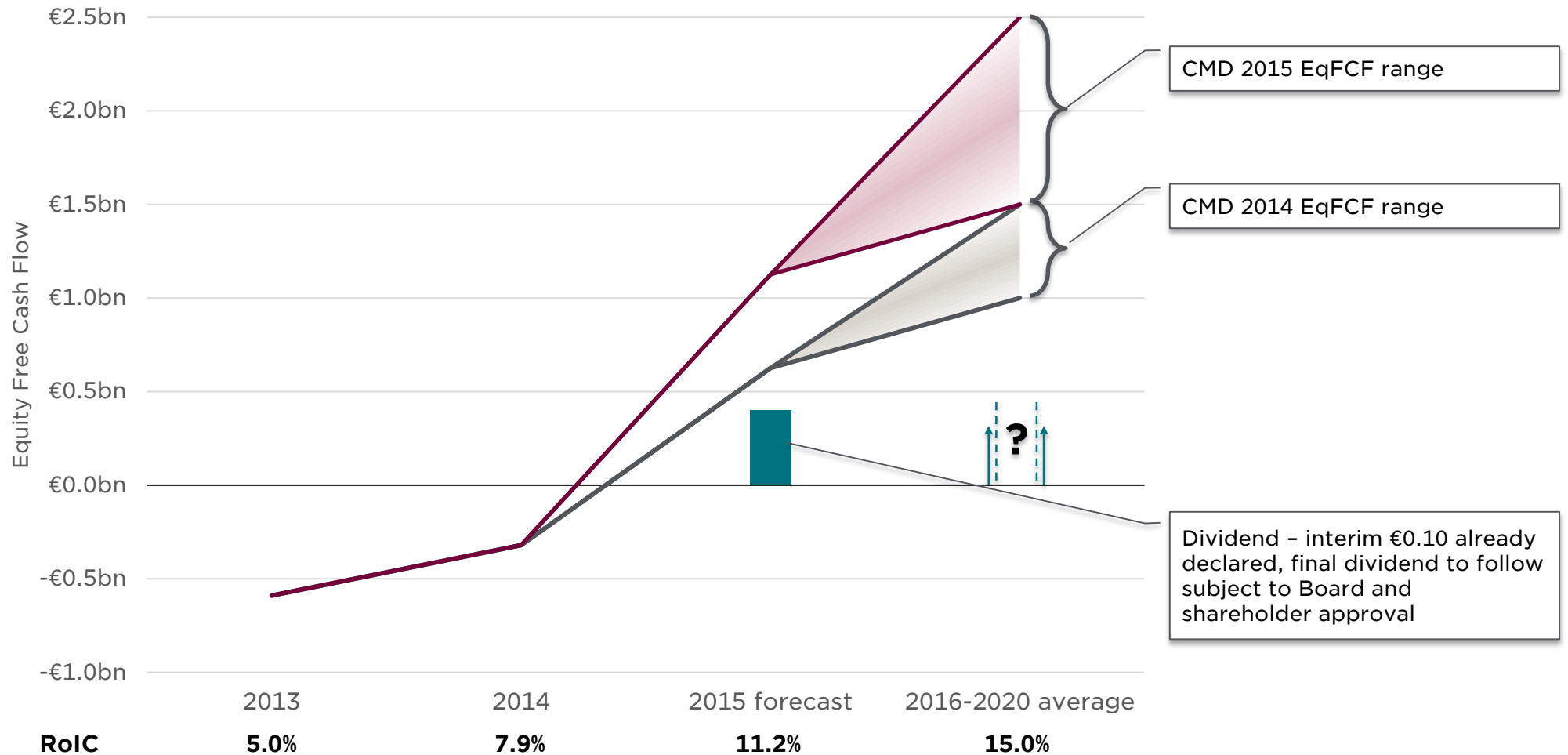
IAG Financial targets before Aer Lingus integration

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Financial targets

EBITDAR

Significantly increased shareholder cash potential



Cargo

Optimising return for IAG



MARKET IMBALANCE PERSISTS



FOCUS ON YIELD AND COST



PLATFORM SUBSTANTIALLY COMPLETE



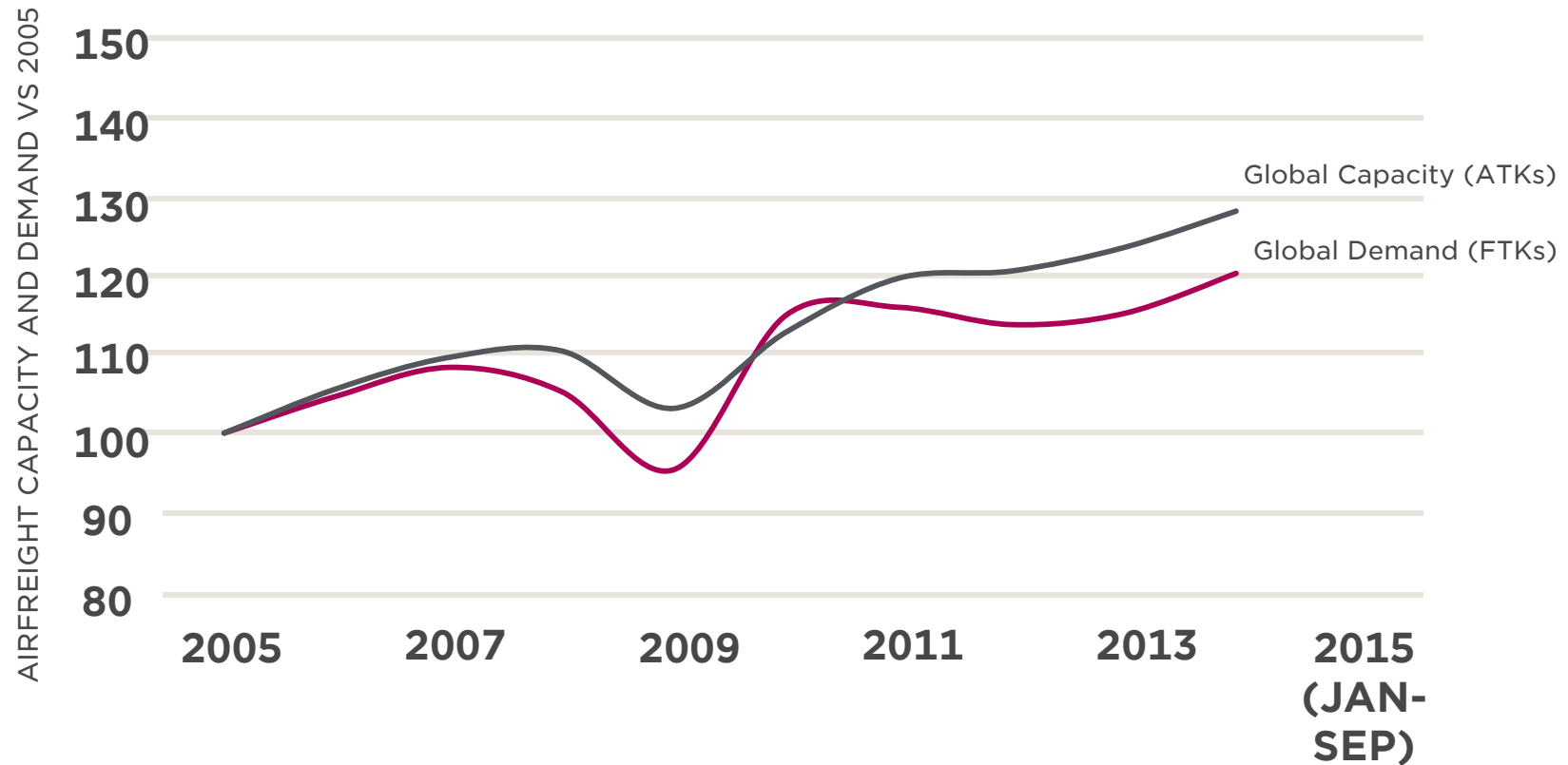
PROGRESS ON STRATEGIC PRIORITIES

IAG

Cargo

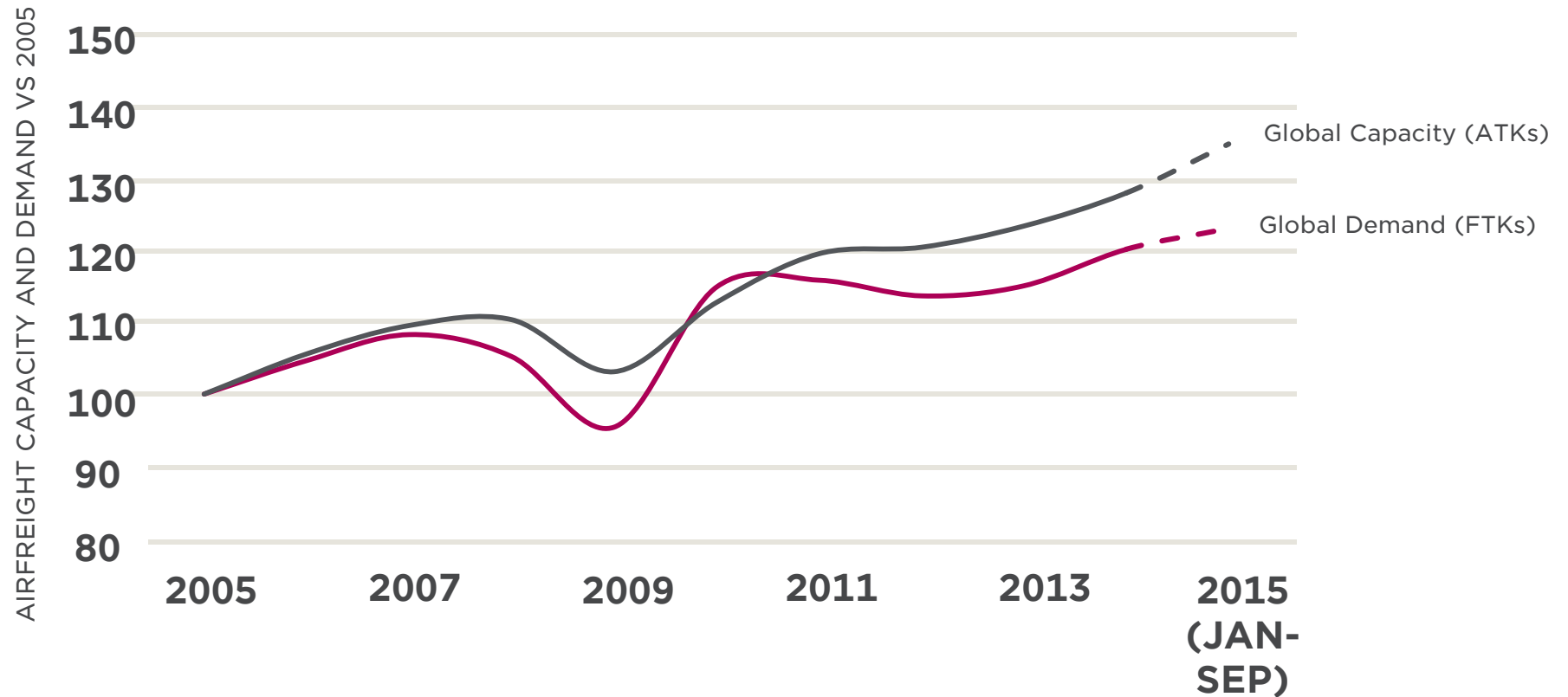
Introduction

Structural change in the market



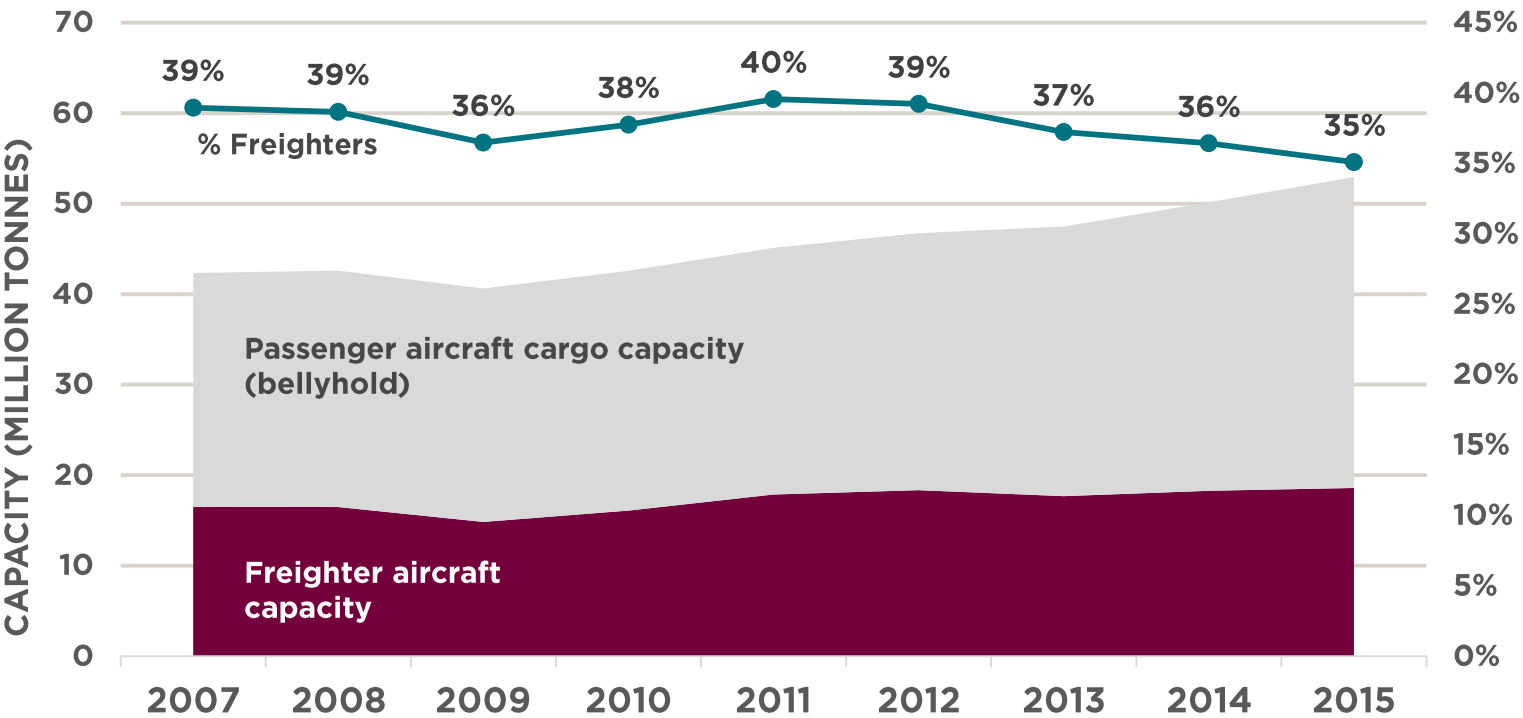
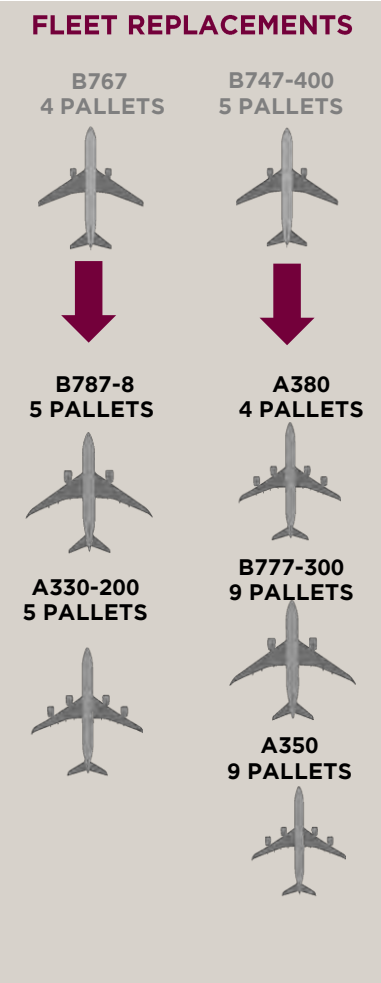
Source: IATA International Airfreight Statistics

Structural change in the market



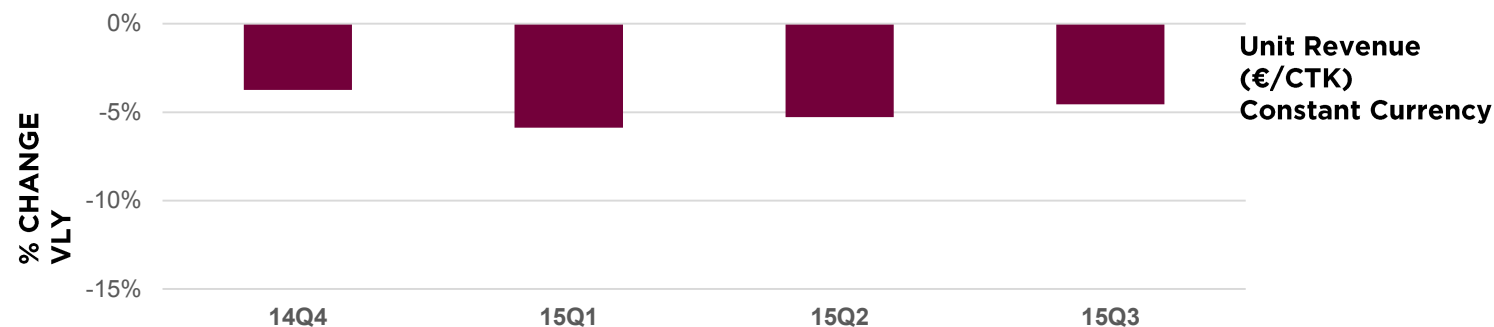
Source: IATA International Airfreight Statistics

Bellyhold capacity driving industry growth



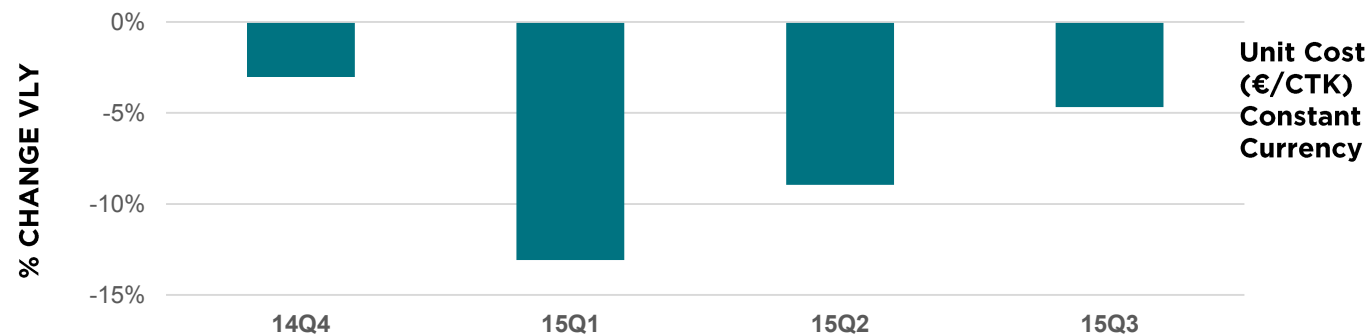
Focus on cost and yield

- Year to date unit revenue €/CTK up 5% vly at outturn
- Year to date unit costs (€/CTK) up 3% vly at outturn



Unit cost control due to:

- management action, e.g. supplier renegotiations and productivity improvements
- low fuel cost net of hedge loss



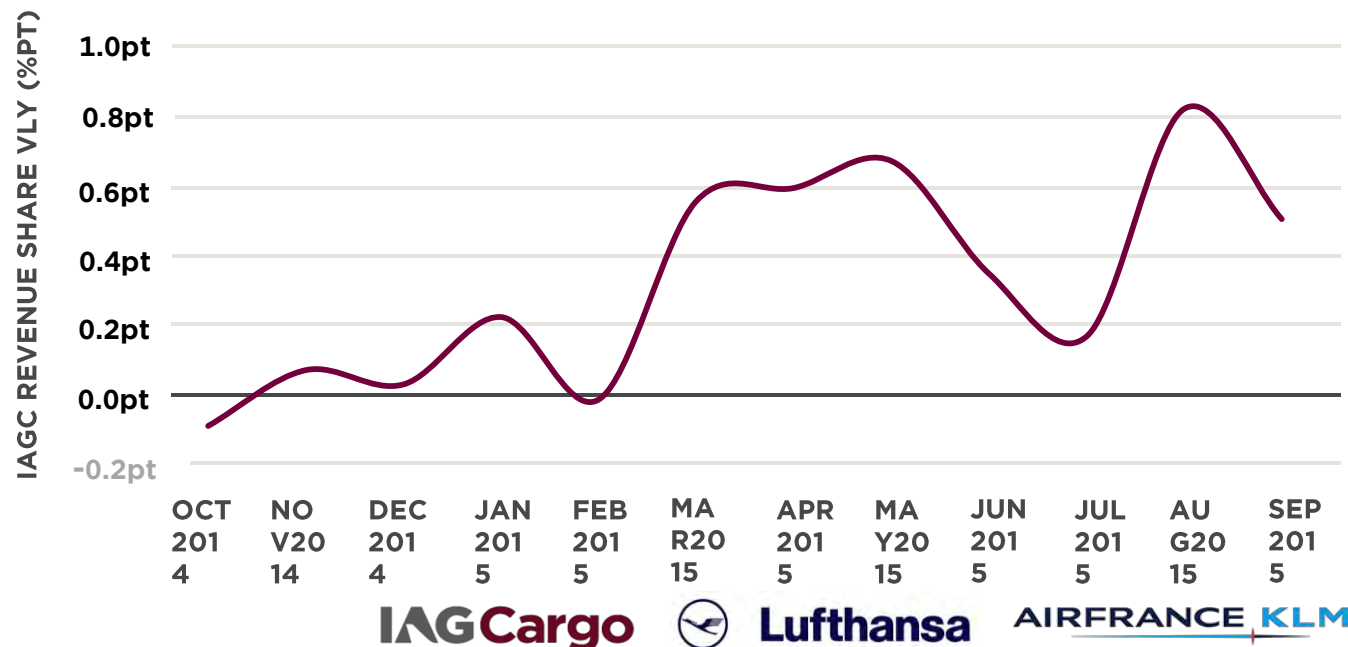
Revenues and costs shown at constant FX and excluding long-haul freighters prior to exit in May 2014

IAG Cargo growing revenue share

Revenue share up vLY with latest position at 7% of addressable market

Revenue share helped by IAGC yields vs market:

- Growth in premium product mix
- Strong revenue management controls aided by new system



Revenue/CTK Year to date vLY	5%	1%	2%
Revenue/CTK Q3 vLY	5%	(2%)	(4%)

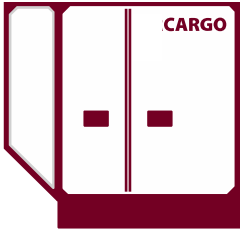
Source: IATA CASS. Graph shows IAG Cargo's revenue share vLY. Share relates to addressable global market which overlaps IAG Cargo's global network. IAG Cargo data shows like for like performance vLY and excludes long-haul freighters prior to May 2014.

IAG

Cargo

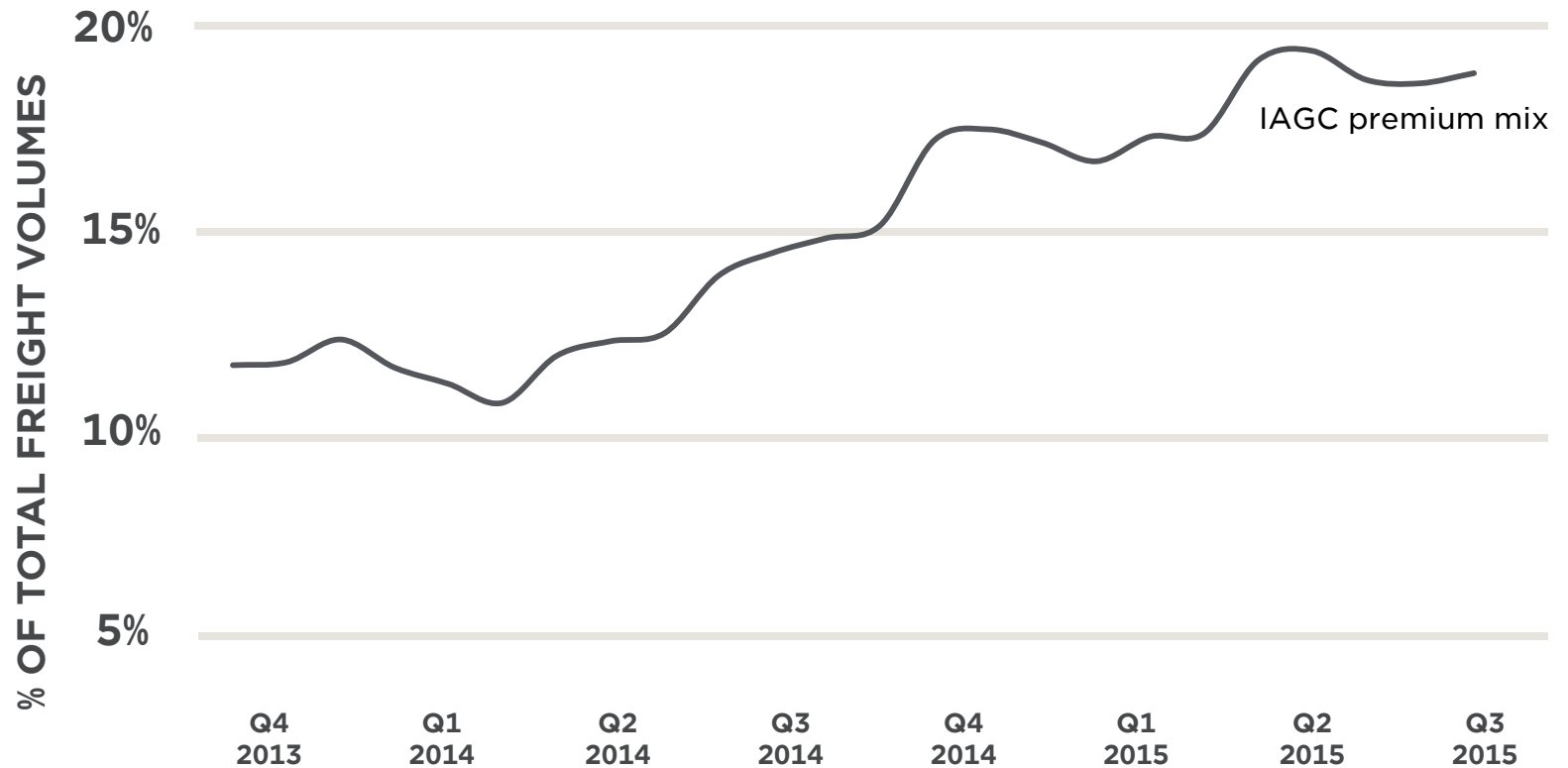
Revenue share

Strategic priorities

ISSUE	COMMODITISATION	EXCESS MARKET CAPACITY	DIVERGENT MARKETS
STRATEGIC PRIORITIES	DIFFERENTIATION VIA PREMIUM PRODUCTS	COST EFFICIENCY & VOLUME VARIABILITY	FLEXIBLE REGIONAL STRATEGIES & PARTNERSHIPS
			

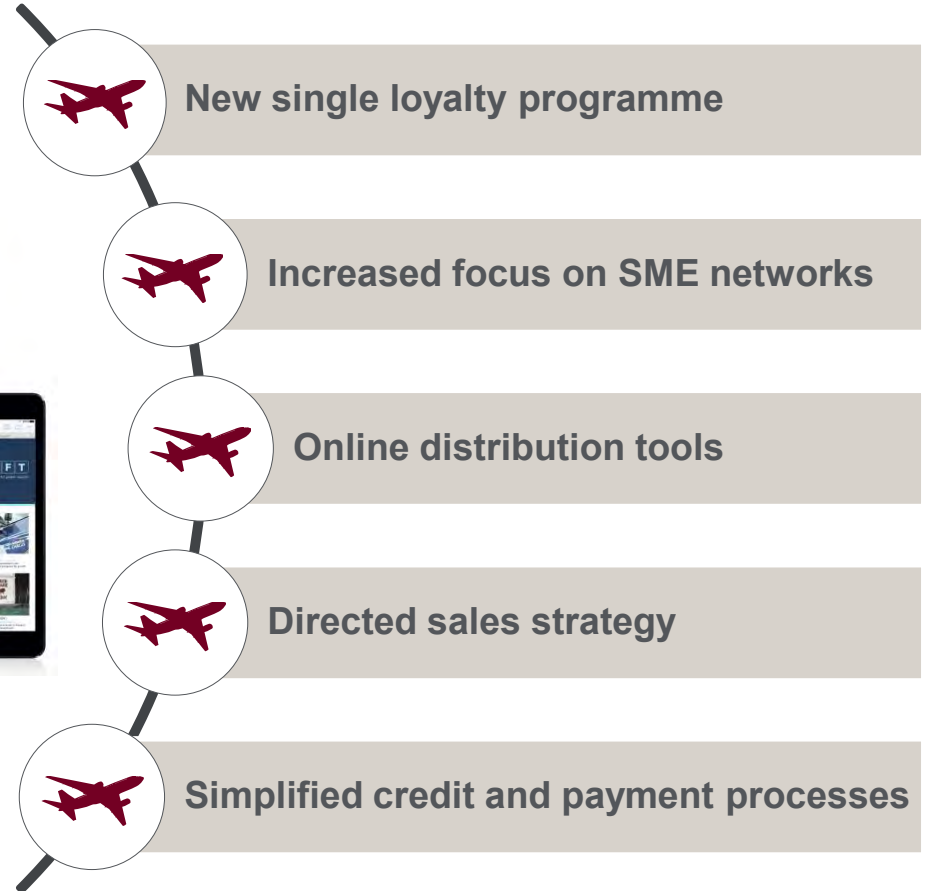
Premium product mix reaches 19%

- Premium mix currently at 19% (3pts ahead of 2015 target)
- Constant Climate (pharma) volumes up 48% in 2015
- Prioritise (express) volumes up 41% in 2015



Small and medium-sized forwarders (SME)

- Lower share currently of SME segment than global forwarder market
- SMEs higher yielding than global forwarder
- Market size broadly equally split between SMEs and global forwarders*



*Top 20 forwarders compared to rest of market

IAG

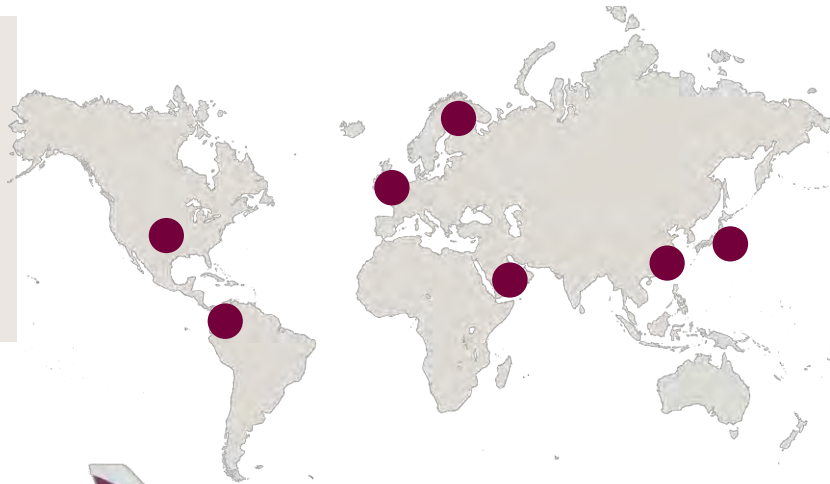
Cargo

Small & medium-sized forwarders

Asset light network growth



**American Airlines
Cargo**
*Partner Plus
member*



Aer Lingus Cargo
*New Partner Plus
member
New Group member*



Finnair Cargo
*New Partner Plus
member. Also
launched a shared
freighter between
Helsinki & London*



Avianca Cargo
*Partner Plus
member*



Qatar Airways Cargo
Partner Plus member

Extended & expanded our partnership:

- *Shared Hong Kong to UK freighter extended two years to 2018*
- *Expanded use of Qatar's network, feeding Doha & UK*



**China Southern
Cargo**
*New Partner
Plus member*



JAL Cargo
*Partner Plus
member*

Optimising return for IAG



MARKET IMBALANCE PERSISTS



FOCUS ON YIELD AND COST



PLATFORM SUBSTANTIALLY COMPLETE



PROGRESS ON STRATEGIC PRIORITIES

Avios

IAG INTERNATIONAL
AIRLINES
GROUP

Avios Group Limited (AGL)

Before the merger

1988

Airmiles launched

1991

Iberia Plus launched

2000

BA Miles launched



IBERIA PLUS

BRITISH AIRWAYS
BA Miles

After the merger

2011

Avios currency launched



2013

Avios South Africa launched



travel rewards programme

2014

New partnership launched



Creation of AGL

2015

Creation of AGL

Single entity

2015

New partnership

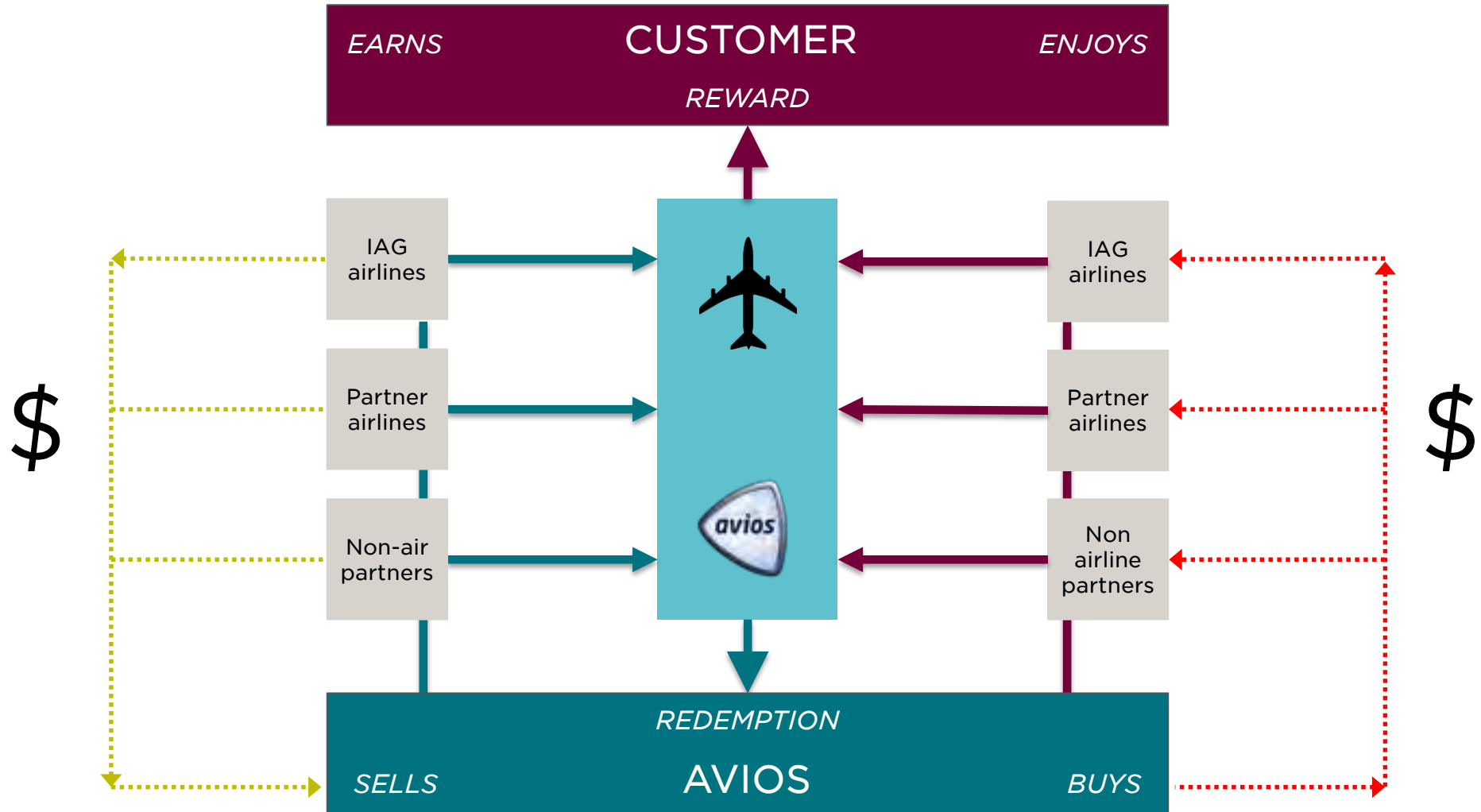


IAG

Avios

AGL creation

Avios business model



Key profit drivers

Revenue drivers

Growth in member activity and customer engagement

Growth drivers

New partner pipeline, new markets, increasing points issued

Cost drivers

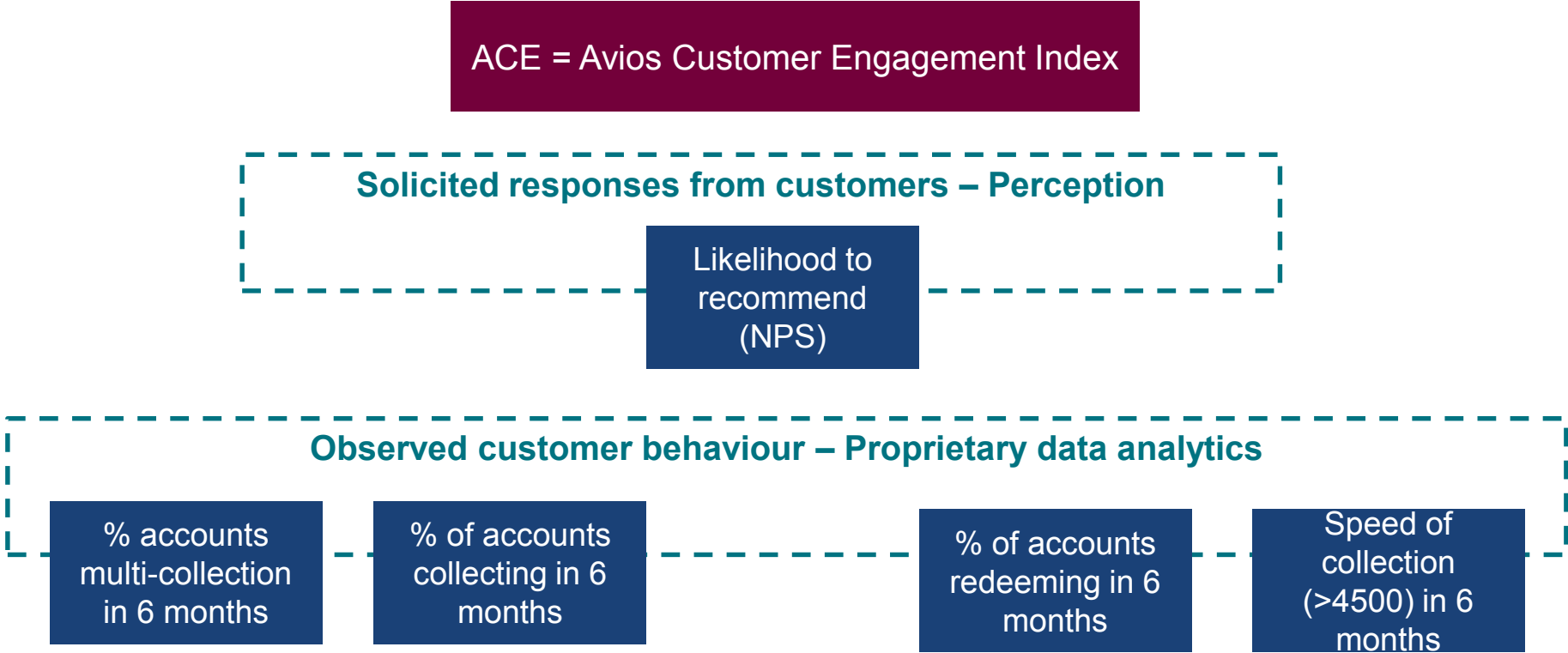
Any new investment will be offset by increased efficiency to result in costs flat over the life of the plan

Liability management

Industry leading processes and systems created to manage Balance Sheet values over €1bn

Revenue drivers – measuring customer engagement

ACE (Avios Customer Engagement Index) verifies growth in both relevance and engagement



Growth drivers – leveraging airlines network

Every 5 minutes
Over **6 IAG** aircraft depart and
AGL issues over **1 million Avios**

Our global currency
is constantly
connecting our
customers with our
partners and IAG
assets



Regional members

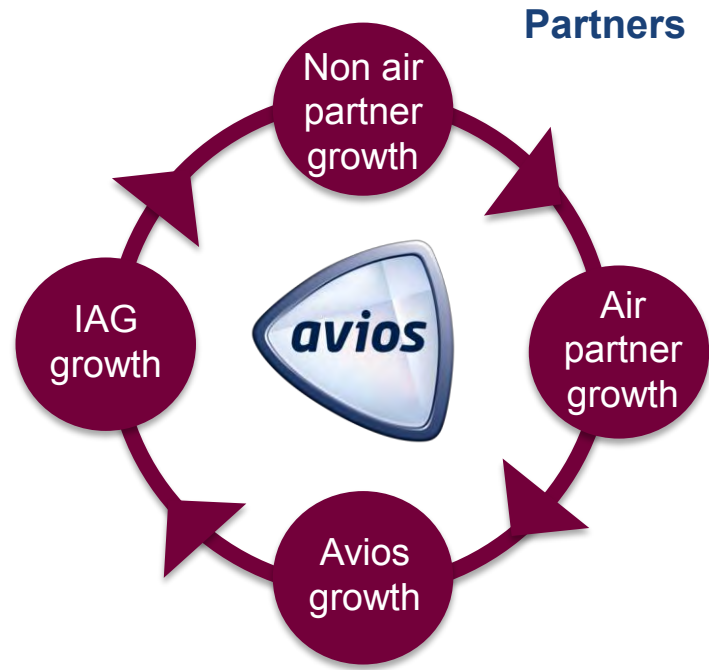
- Greater connectivity and choice prompts more IAG relevance across the UK regions
- 50% of UK collectors now come from the regions
- Aer Lingus will improve this further by adding 18 regional airports

IAG

Avios

Leveraging on IAG
network

Growth drivers - markets and partners



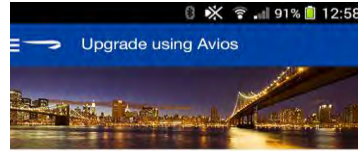
Reinforced by innovation

Revenue drivers - innovation and engagement

Avios's approach to innovation



Simplify customer experience



Upgrade your flight

Current

World Traveller

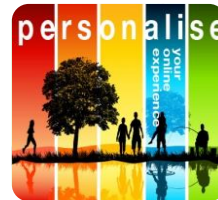
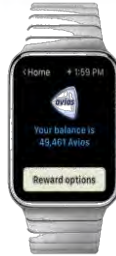
World Traveller Plus

60,000 Avios +

£13.50 taxes, fees and carrier charges

Upgrade now

World Traveller Plus benefits



Develop digital channels



Collaborate with our partners



Targets focused on business fundamentals

Revenue targets

Significant improvement in customer engagement using proprietary ACE targeting model

Growth targets

Grow the active customer base, from 7m today to over 12m by 2020

Cost targets

Funding investment through efficiency gains

Liability management targets

Manage the sustainability of the currency

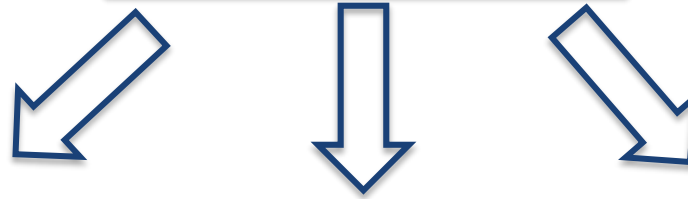
Investor seminar in January to explain business fundamentals, future targets and Group accounting

IAG opportunity

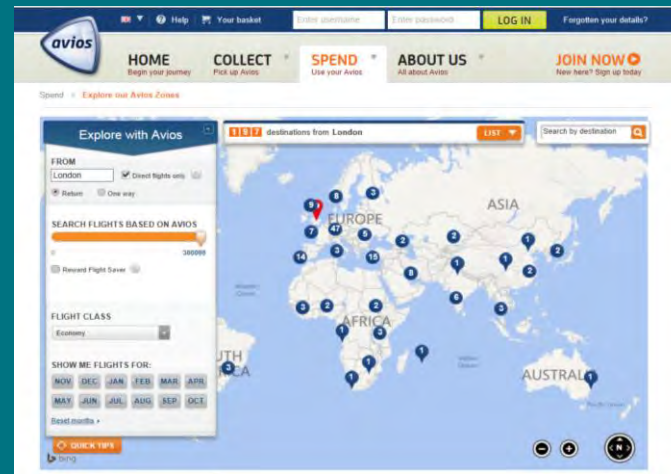
Facilitating OpCo revenue growth – passenger and ancillary



Avios



Distribution channel



Data analytics and insight

View statement

Search transactions by: ☒ Recent Transactions ☐ Date Range

Recent Transactions: Last 10 Transactions

Select a transaction type:

- All Transactions
- Flights
- Redemptions
- Car Hire
- Hotels
- Financial Cards
- Promotion Bonus
- Telecommunications
- Miscellaneous

Please Note: British Airways transactions may take longer to appear. Our partners' transactions may take longer to appear.

Transaction date	Posted date	Description	Tier Points	Avios
31-Aug-15	02-Sep-15	NICE - LONDON HEATHROW (M/I) BA357(Booking ref: 8KU4R)	40	645

IAG

Avios

IAG opportunity

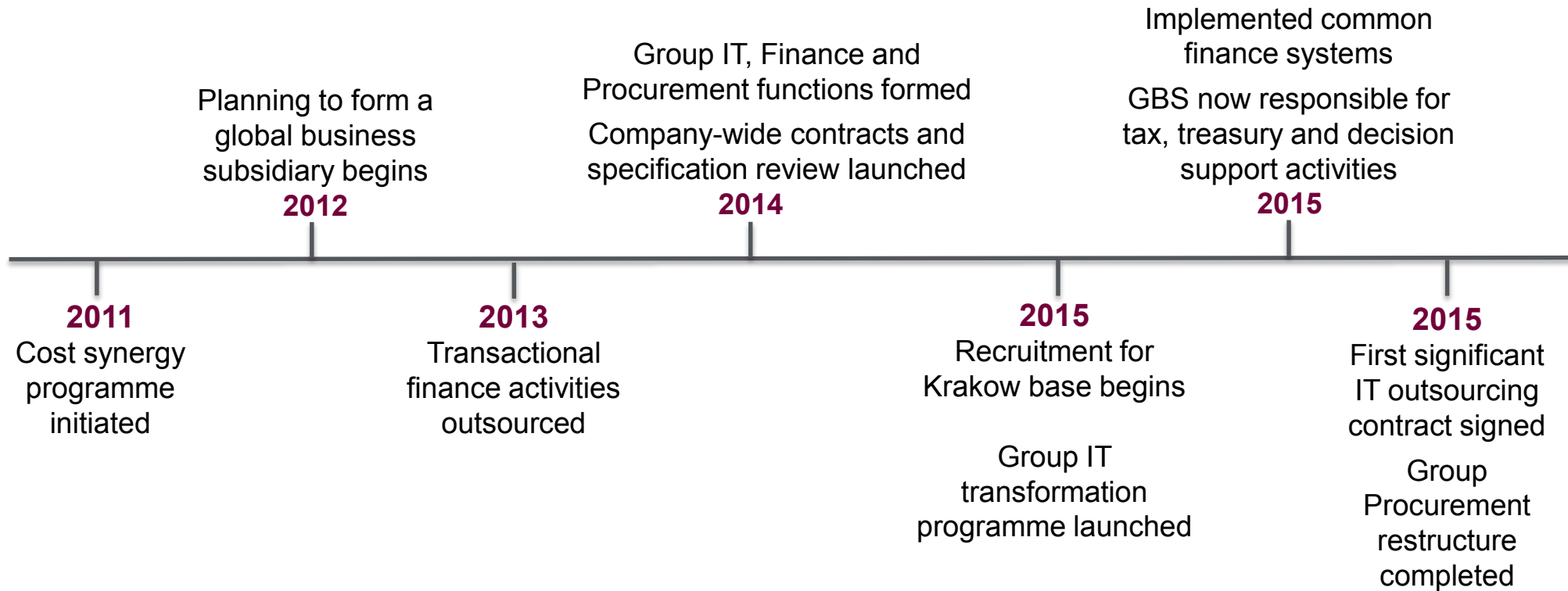
Global Business Services

Global Business Services (GBS): IAG's back office platform

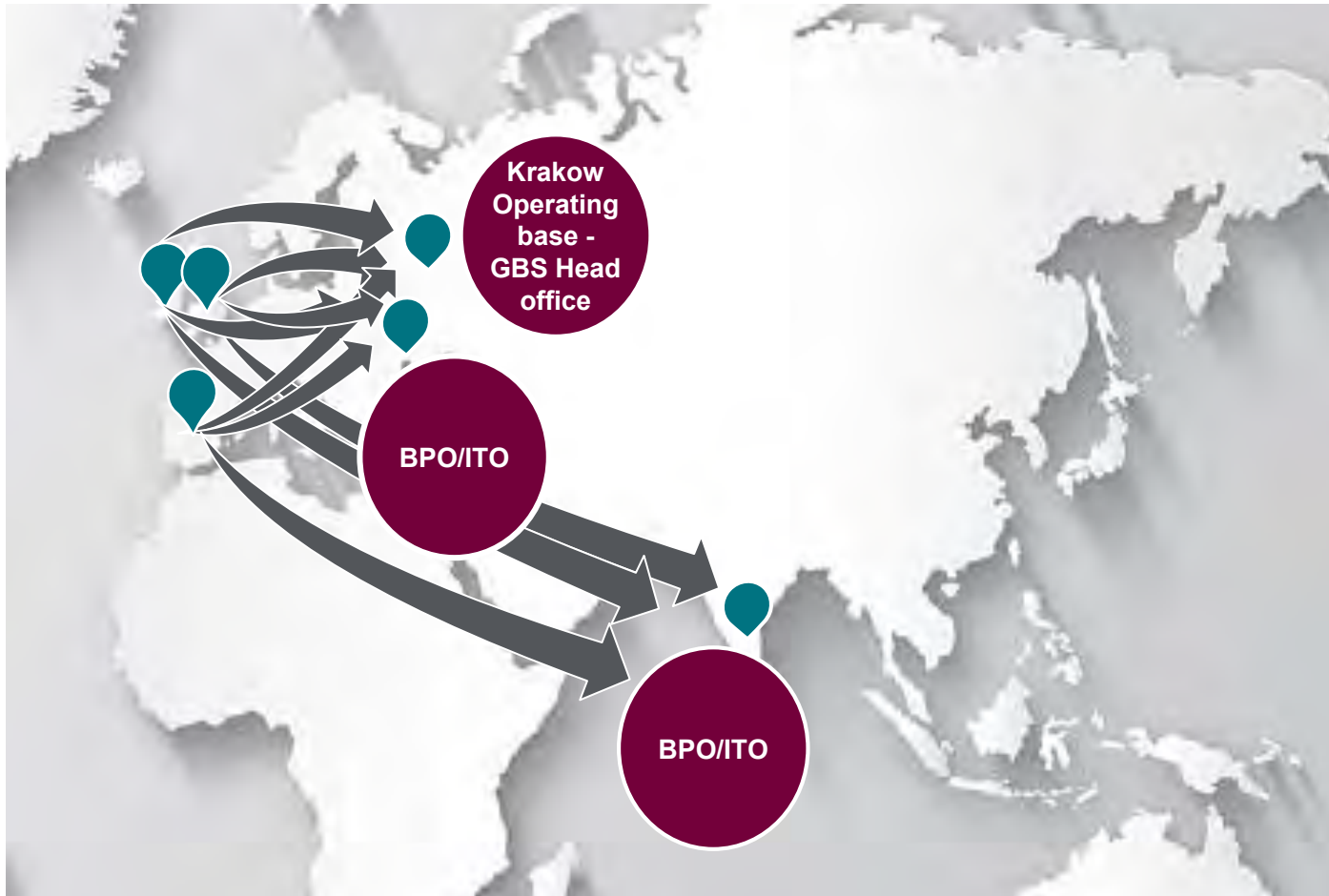
- GBS is the Group's common IT, Procurement, and Finance function
- GBS is creating a cost effective “plug & play” platform for the Group that is scalable for growth
- GBS is driving standardisation and simplification across the Group
- GBS is significantly enhancing OpCo efficiency
- **GBS is embedding modern working practices and delivering a higher quality of service**



The GBS journey so far



Multiple sites: flexibility, cost efficiency, and scalability



- Enables resources to be easily increased or decreased in line with business requirements
- Work is transferred to the operation that can deliver the right quality and right price
- Facilitates moving labour to the most cost effective location, that has the required skilled levels
- Multiple sites drives healthy competitive tension: captive vs. outsourced BPO and ITO suppliers

*BPO/ITO – Business Process Outsourcing Centre / I.T. Outsource Centre. Proposal: Subject to Consultation

Modern working practices and higher service quality



New culture



26k Graduates/year ensures a strong talent pipeline



Large talent pool to recruit from



Modern working practices

Cost savings achieved so far

Employee

Realised significant reduction in airline operating company headcount of Group Finance, Group IT and Group Procurement activities

Head count
reduction
544 – BA
417 – IB

Supplier

How:

- Through demand management
- Specification challenge and management
- Concentration of volume and harmonisation of commercial terms
- Better tendering and negotiation – up weighting our side by bringing in industry / sector specialists for specific projects
- Extension of credible supplier set, improved market management

Major Group deals delivered:



AIRPORTS



BPO/ITO



CREDIT CARDS



ENGINES



FUEL



MARKETING &
ADVERTISING

Renegotiating
contracts and
negotiating new
contracts with
suppliers

=

€100s of
millions of
savings

over the
various
contractual
terms

Attitude to cost:

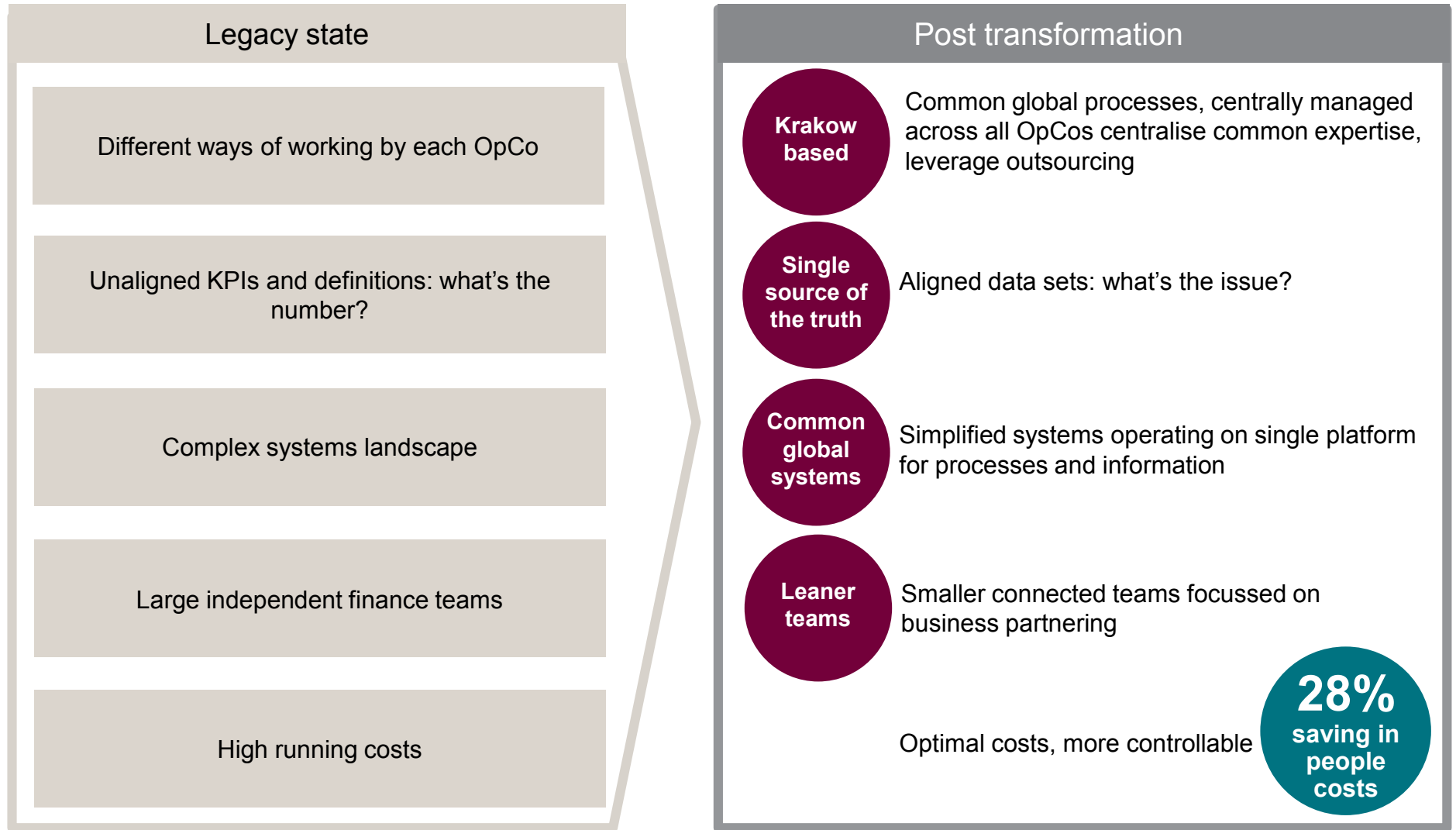
- Watching every purchase requisition no matter what the value - and challenging our suppliers where we find cheaper prices
- This is driving a culture change in our attitude to cost

IAG

GBS

Cost savings

Legacy removed in Group Finance functions



Global Business Services (GBS): IAG's platform for growth

- Delivering back office processes at a lower cost and higher quality
- Enabling OpCos to run more efficiently
- GBS is an enabler of future growth
- There is significantly more to come:
 - Transferring additional finance work to Krakow
 - Integrate Aer Lingus, Avios, Iberia Express and Vueling processes into GBS
 - Deliver the next phase of the IT transformation programme

Group IT

Where we've come from

Positives

- High availability of systems (99%+)
- Ability to make change happen at any point
- Agile application development providing speed to market
- A flexible integration platform sitting above our legacy systems
- Strong aviation and technical knowledge of existing systems

Negatives

- Complex systems (2,346 applications)
- Over 748 individual suppliers
- Fixed cost base with duplication across OpCos within the Group
- Heavily customised applications with limited ability to change
- Dependency on management consultants and single points of failure
- Too many contractors on-shore (35%)
- Decentralised project portfolios within each OpCo
- Risk of losing control of design and direction

How we're changing

Reducing unit costs

Reduce our unit cost base creating a flexible model

Simplifying systems

Simplify systems, removing duplication and improving capability

Shared solutions

Enable scalable, shared solutions across IAG

Reducing our commodity costs

Reducing unit costs

IT Operations	Tower 1 End user computing (Desktop, laptops, printers)	Tower 2 Networks (Internet, LANs, network security, WiFi, mobile)	Tower 3 Service operations (24x7 Service Desk, Ops Monitoring Bridge)
Action taken	OUTSOURCE*	OUTSOURCE*	OUTSOURCE*
Cost savings	38% Annual run rate saving of €4.4m	21% Annual run rate saving of €8.4m	52% Annual run rate saving of €8.3m
Manpower savings	Manpower reduction from 91 to 15	Manpower reduction from 59 to 12	Manpower reduction from 152 to 24

*Proposals subject to legal and local consultation

Consolidating systems, increasing capability

Building a new operations system for Iberia

Simplifying systems



Building a platform for future growth

Shared solutions

New common
treasury management
system

New shared next
generation selling
platform

Shared and scalable
IT Operations

New interface working
with industry standard
departure control
system allowing
flexible solutions

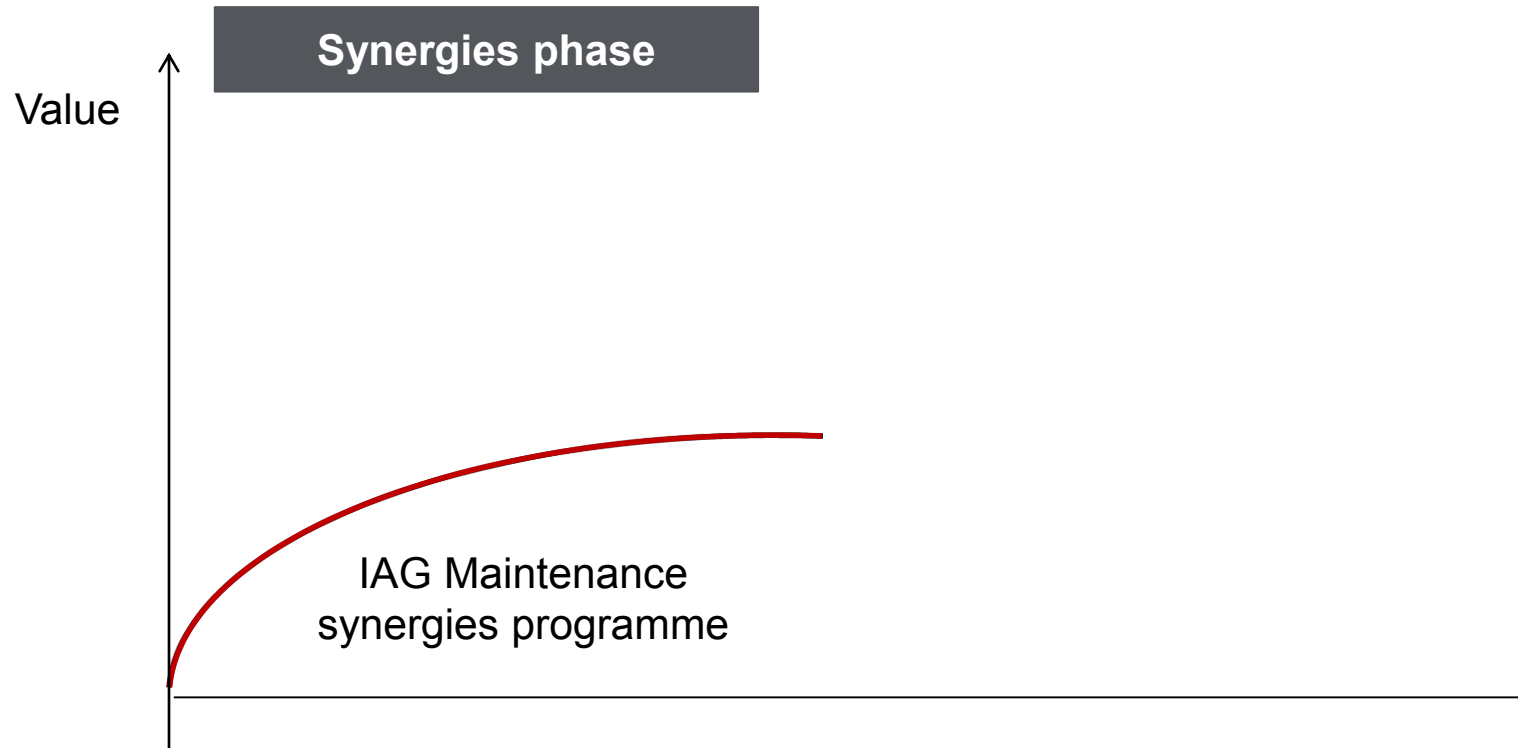
New standard IT
architecture enabling
new digital initiatives

Releasing the business to operate more efficiently

- A third of the way towards cost saving target of €90m by 2018
- Removal of commodity costs taking advantage of scale benefits from specialist providers
- Reducing IT complexity delivers a better quality of service and simplifies business processes
- New IAG IT approach embedding efficiency – based on Vueling's approach
- IT is a key building block of the IAG global platform

Maintenance

IAG has achieved so far significant cost synergies...



... driven by a combination of initiatives and actions

1

Insourcing

- Leveraging and developing internal capabilities
 - License to repair in house V2500 engines at IB MRO
 - Airbus components repair brought in-house
 - Aircraft checks performed in-house

2

Procurement

- Performing joint purchasing of material and benefit from joint negotiations and economies of scale
 - Group new contract with Messier to repair and overhaul landing gears

3

Commercial

- Joint commercial activity bringing new customers to Group MROs
 - Sri Lankan (engines), Thomas Cook (components)

4

Continuous Improvement

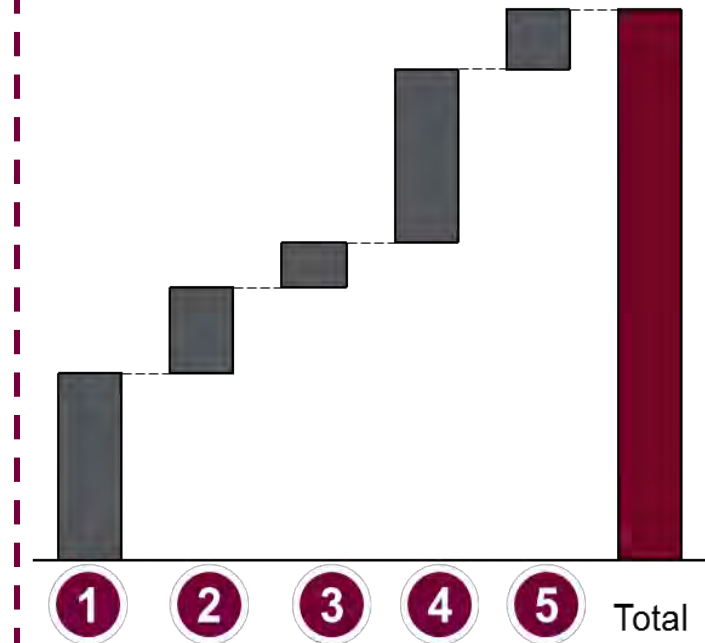
- All maintenance areas knowledge and best practice sharing
 - Intra-group best practices
 - Group projects to align with external benchmarks

5

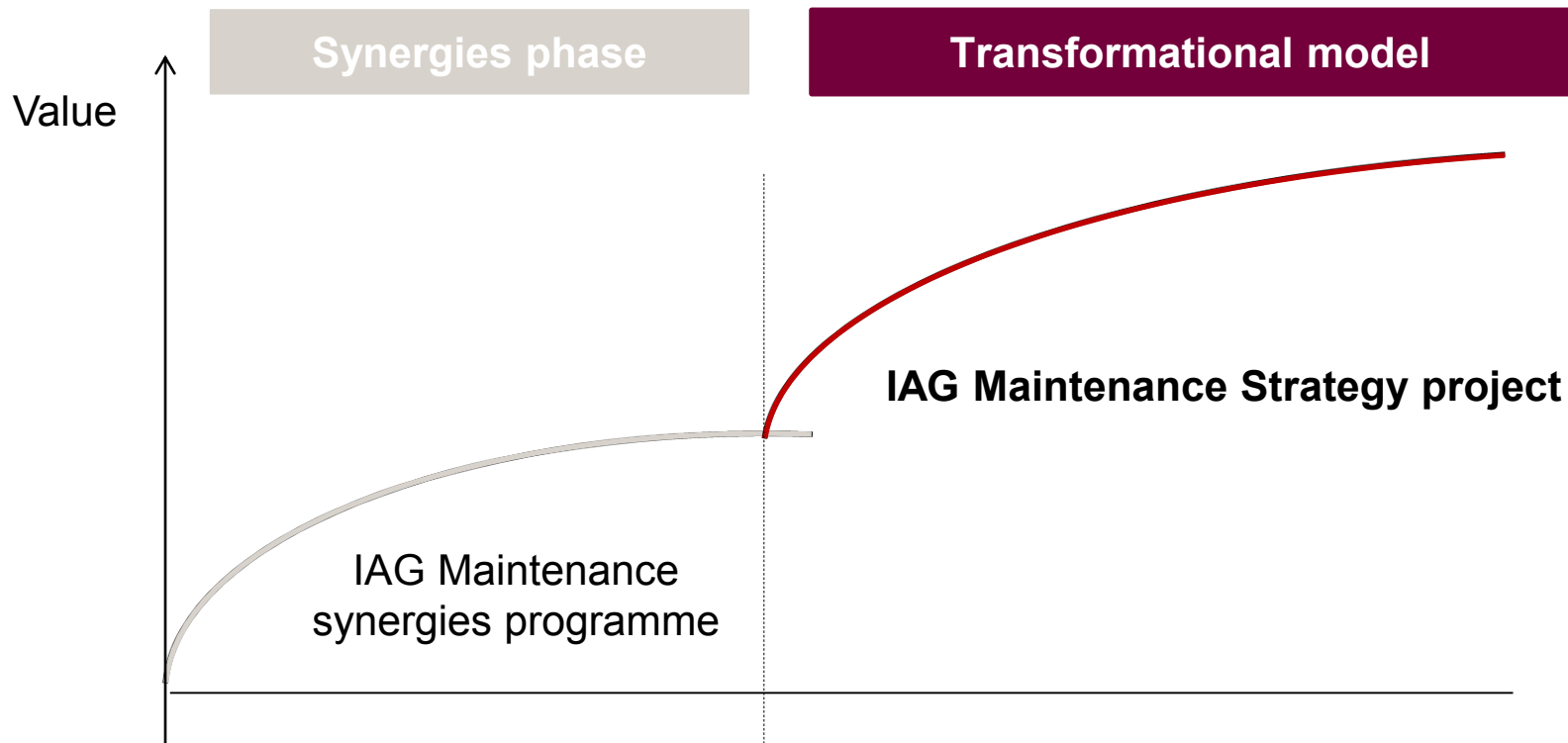
Other synergies

- Savings in several business areas and one-off initiatives
 - Inventory and warranty recovery
 - Line maintenance

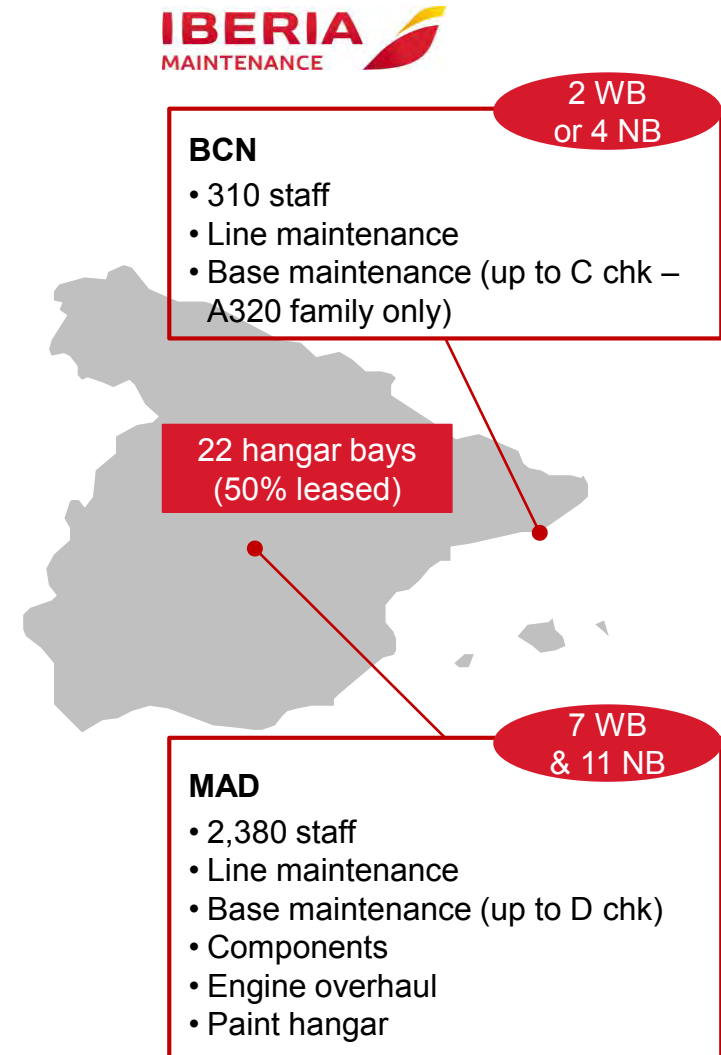
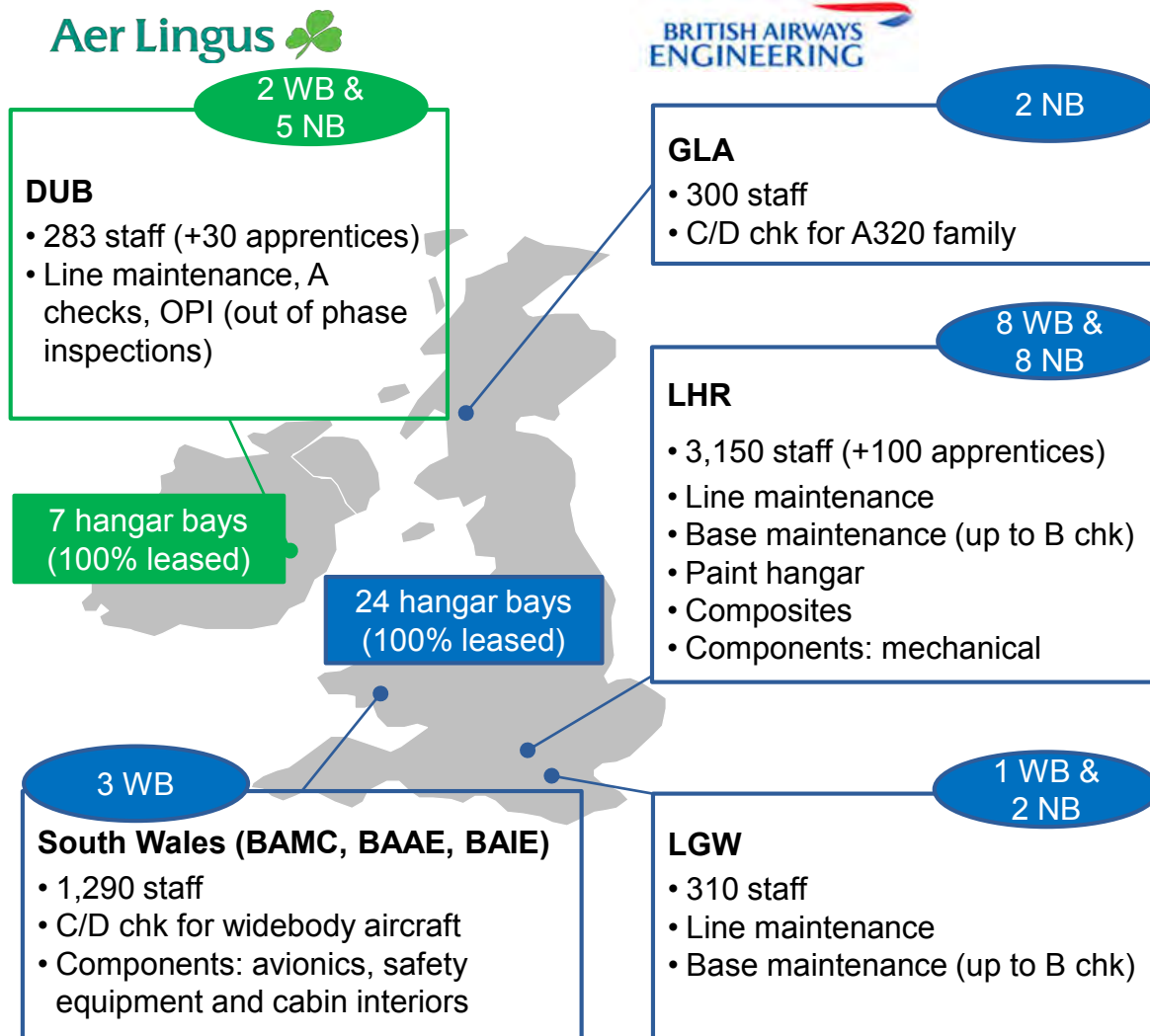
2015 cumulative maintenance cost synergies breakdown



IAG's new transformation model goes beyond synergies



IAG's maintenance activities mainly performed in-house



WB – Wide Body NB – Narrow Body

BA – additional 500 outstation staff

IB – additional 170 outstation staff

EI – additional 39 outstation staff

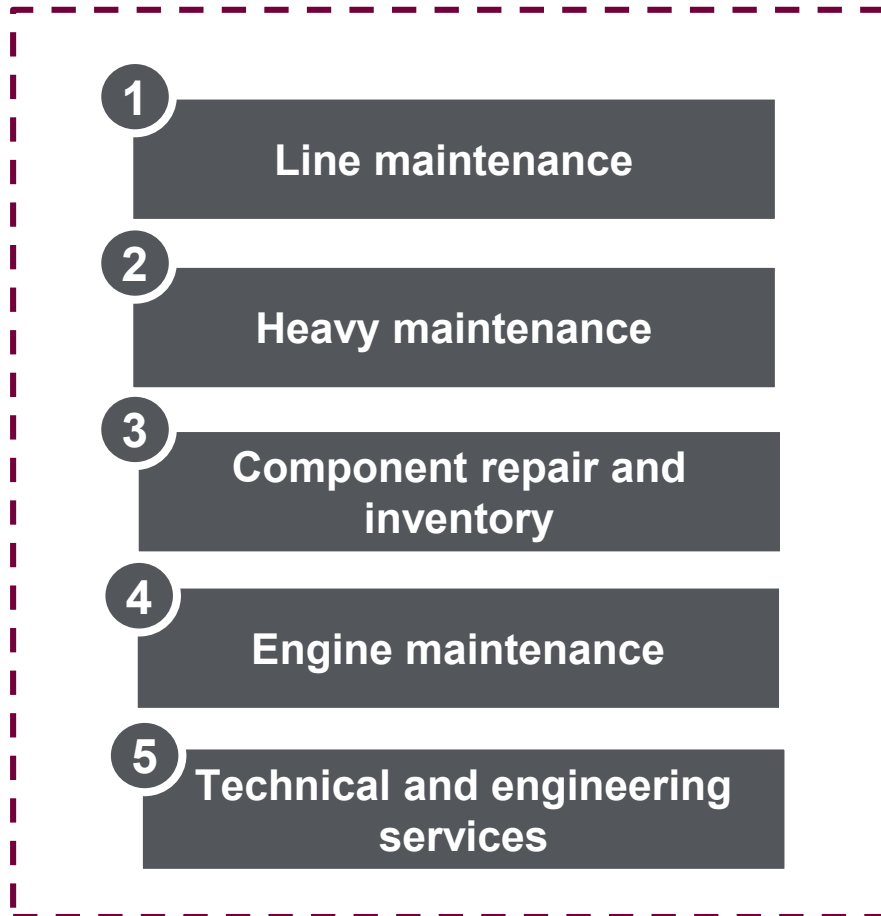
IAG

Maintenance

Group activities

IAG's scope and objectives for maintenance

Scope



Objectives¹

- OpCos must have the best maintenance market price at the agreed quality and service level



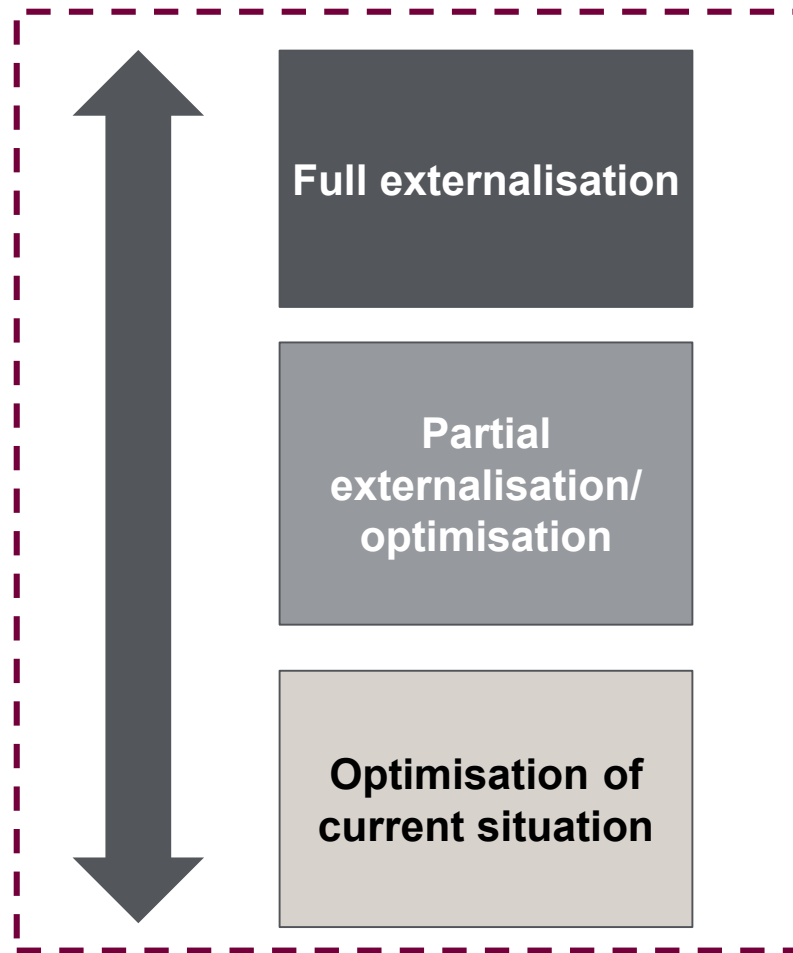
- MROs should focus on those activities and facilities that can achieve IAG target profitability levels



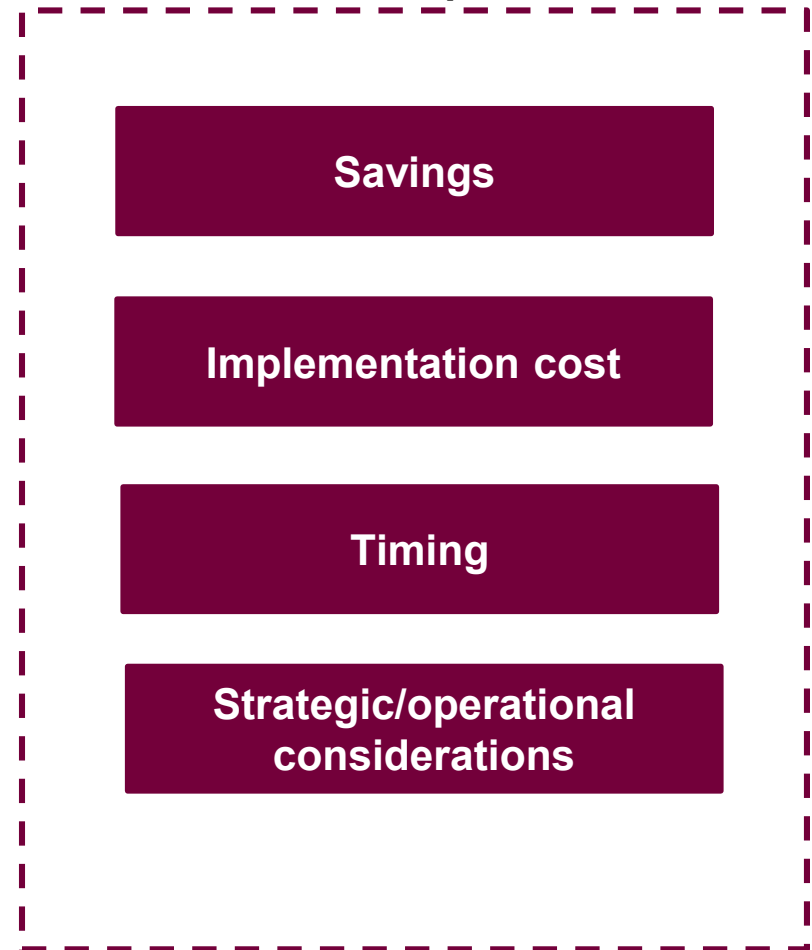
¹ Proposals subject to legal and local consultation

All options evaluated to ensure maximised Group returns

Options¹ to be evaluated...



... to maximise Group returns



¹ Proposals subject to legal and local consultation

Status and next steps

- Strategic assessment already **underway**, with initial focus on **line and heavy** maintenance businesses
- Implementation of **quick-wins for line maintenance** business (non-hub European outstations) targeted for **H1 2016**
- Completion of strategic assessment (**components and engines**) and estimation of **total Group savings during H1 2016**

Fleet

Fleet harmonisation: extending common spec approach to all future fleets

Our fleet goals: low capex, flexible allocation



LOWEST COST

Lowest purchase cost

Lowest operating cost



REDUCED CAPITAL INTENSITY

Lower long term maintenance cost

Lower future modification cost

Whilst leaving OpCo brand freedom



GREATEST FLEXIBILITY

Ability to shift assets between

OpCos within minimum time and expense

A320 - standardisation

Cabin configuration

- Door 1 entrance area
- Door 1 lavatory
- Passenger Service Units



Avionics & systems

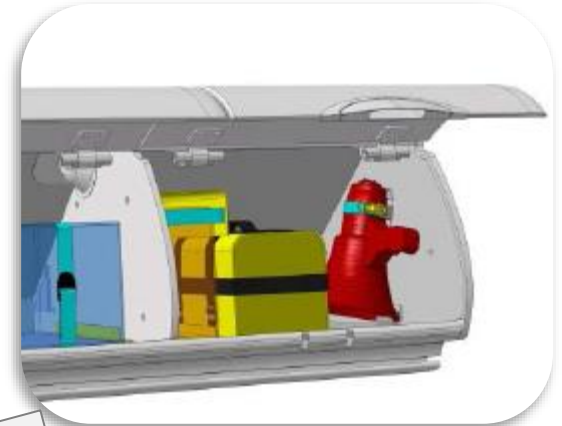
- Cockpit window
- Cockpit avionics (e.g. weather radar)



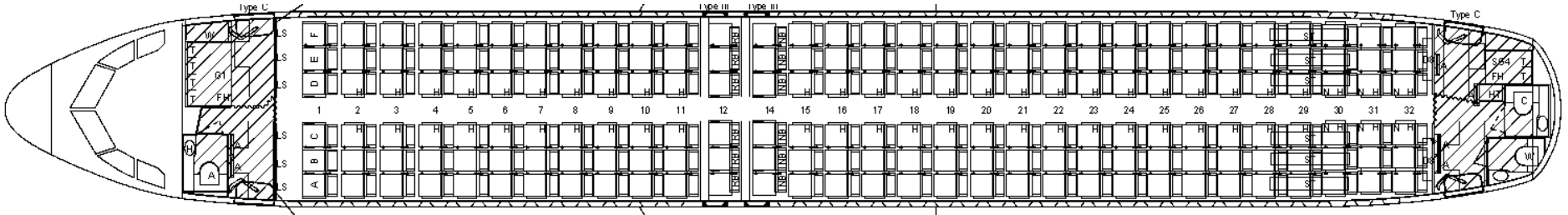
HARMONISED ☒

Emergency equipment

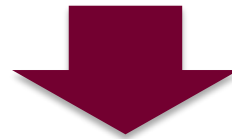
- Emergency Locator Transmitter selection
- Signage (pictograms)



A320 - configuration



Up to 186 seats



All can be interchanged in around 1 week

A320 - scope and impact

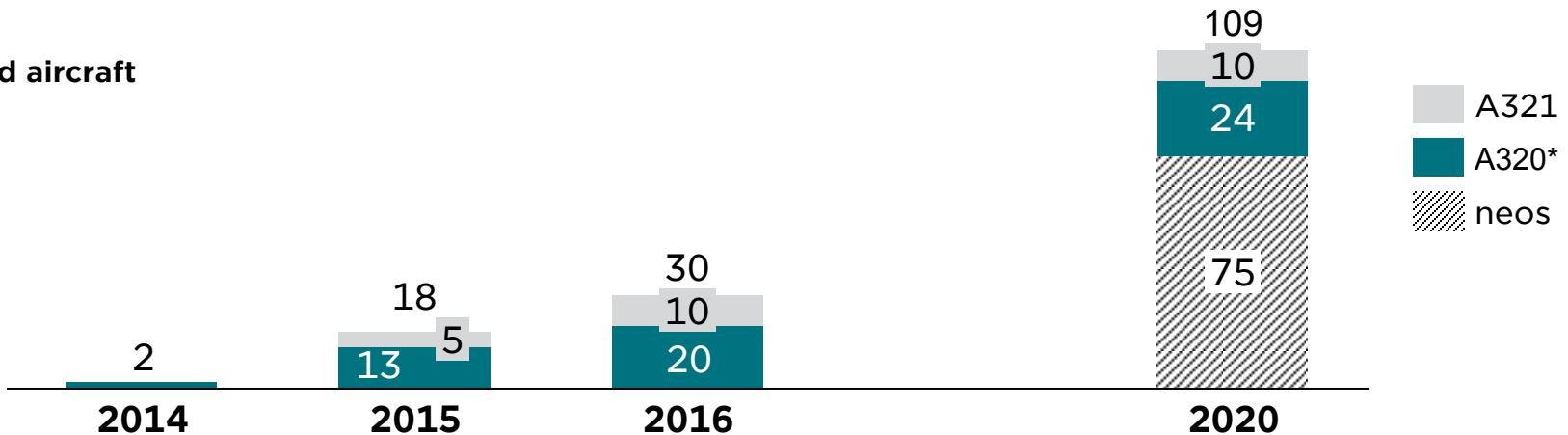
Cost savings

Total cost saving (per a/c)	€500K - €1M
Avionics/Systems - removed items	~40%
Cabin definition - removed items	~30%
Group joint procurement savings	~30%
Cabin provisions to allow for inter-brand flexibility	(1%)

Weight savings

Removed items	80kg - 120 kg
Seats: moving to lightest/best-in-class	100kg - 380 kg
Total weight reduction (per a/c)	220kg - 470kg

harmonised aircraft
(year-end)



IAG

Fleet
harmonisation

A320
scope and impact

* Includes leased aircraft (not from IAG order)

A330 - standardisation

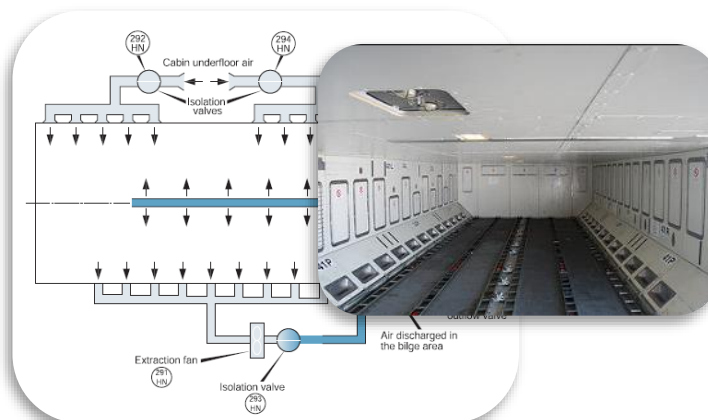
Cabin configuration

- Economy seats
- Galley supplier
- IFE

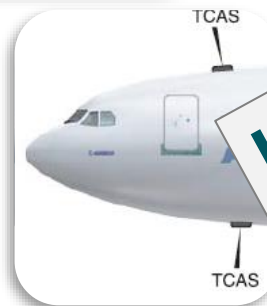


Avionics & systems

- Rear cargo ventilation off
- 3rd water tank out
- TCAS selection



Potable water tank
useable capacity: 350 liters



Emergency equipment

- Placard pictograms
- Aligning emergency equipment list



Aer Lingus 

IBERIA 

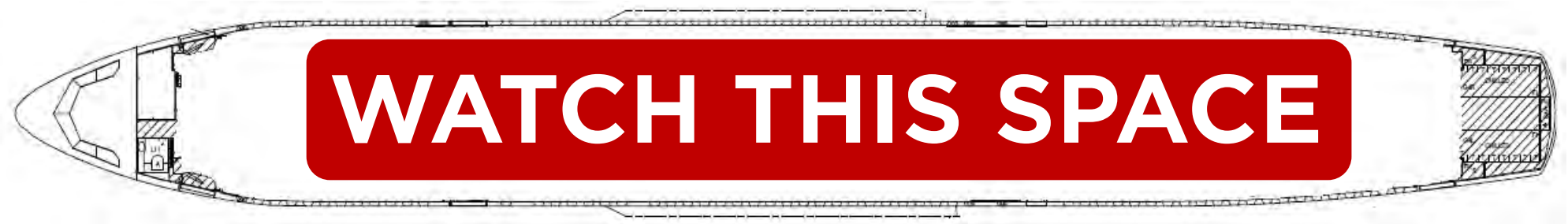
IAG

Fleet
harmonisation

A330
standardisation

Last year the Iberia A330-200 spec was concealed

Reminder: Capital Markets Day November 2014



IAG

Fleet
harmonisation

A330
configuration

IBERIA 

A330 common spec: IB's first delivery Dec 2015



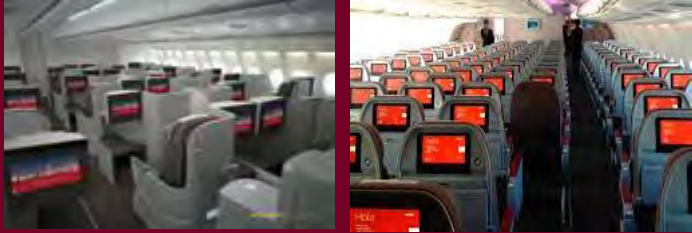
IAG

Fleet
harmonisation

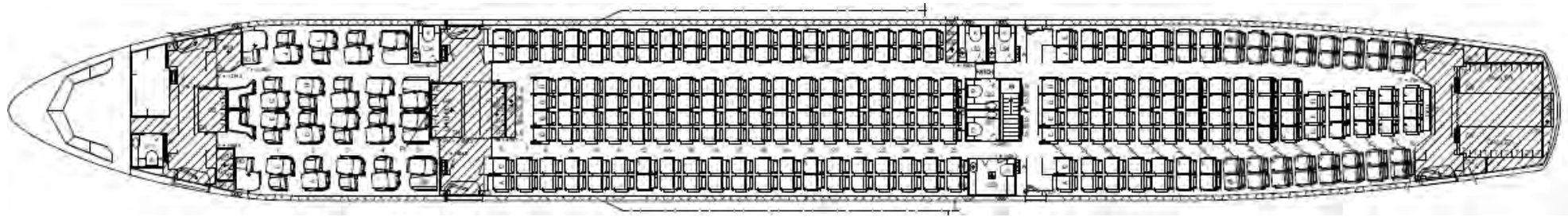
A330 delivery

A330 - configuration

Number
and size of
cabin
classes



Toilets, stowage
and cabin
attendant seats



288 seats 19 J + 269 Y

Galley
space



IAG

Fleet
harmonisation

A330
configuration

IBERIA

A330 - scope and impact

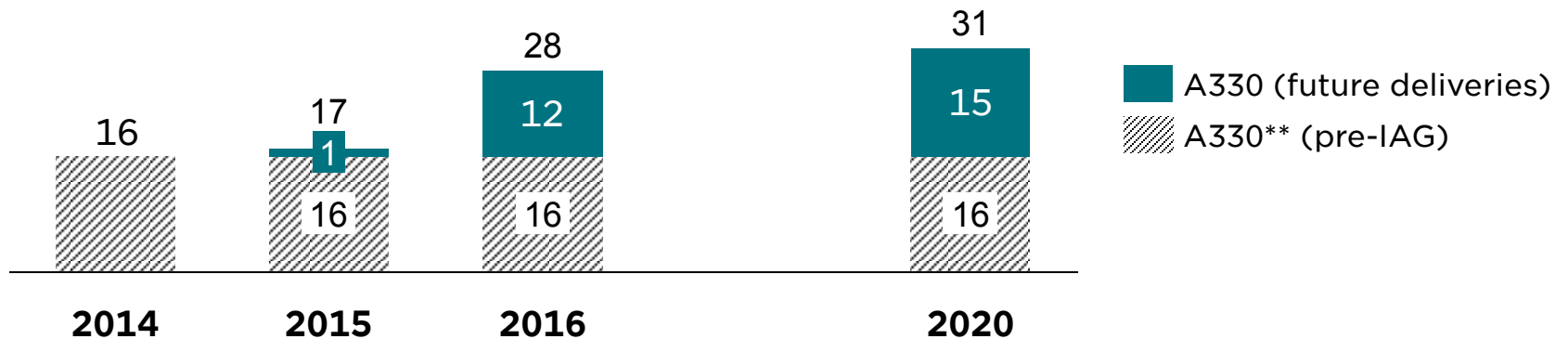
Cost savings*

Total cost saving versus budget (per a/c)	~€3M
Avionics/systems - removed items	~20%
Cabin definition - removed items	~37%
Group joint procurement savings	~43%
Cabin provisions to allow for inter-brand flexibility	Negl.

Weight savings*

Removed items (vs. A330-300 spec list)	~540 kg
Seats: moving to lightest/best-in-class	~520 kg
Total weight reduction (per a/c)	~1,060kg

harmonised aircraft (year-end)



A350 - standardisation

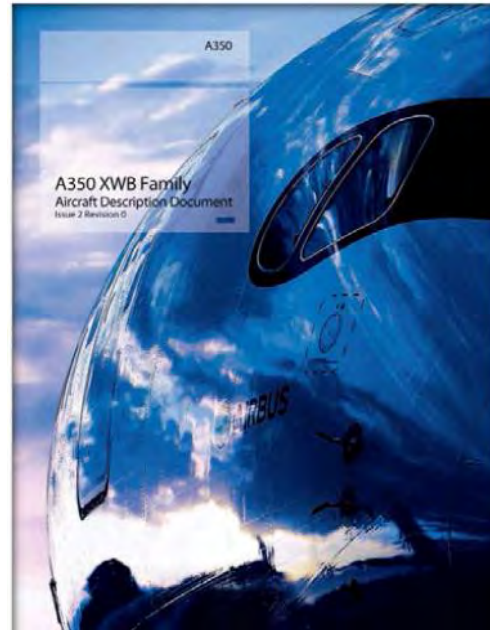
Cabin configuration

- Economy & economy+ seats
- Toilets
- IFE & connectivity



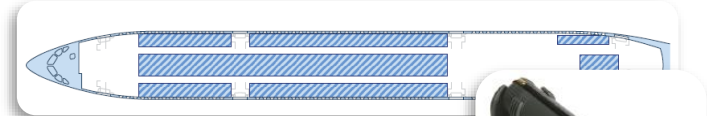
Avionics & systems

- Navigation and communication equipment
- Wheels, brakes & tyres

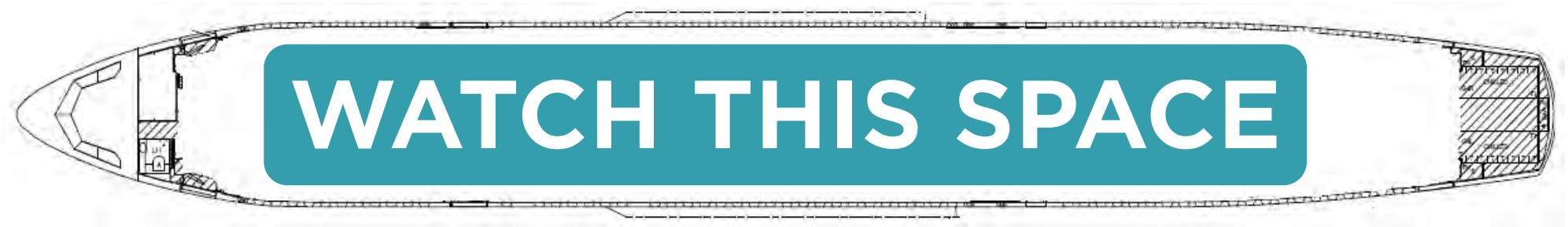


Emergency equipment

- Aligning emergency equipment list & locations
- Placards and markings
- Emergency Locators (ELT)

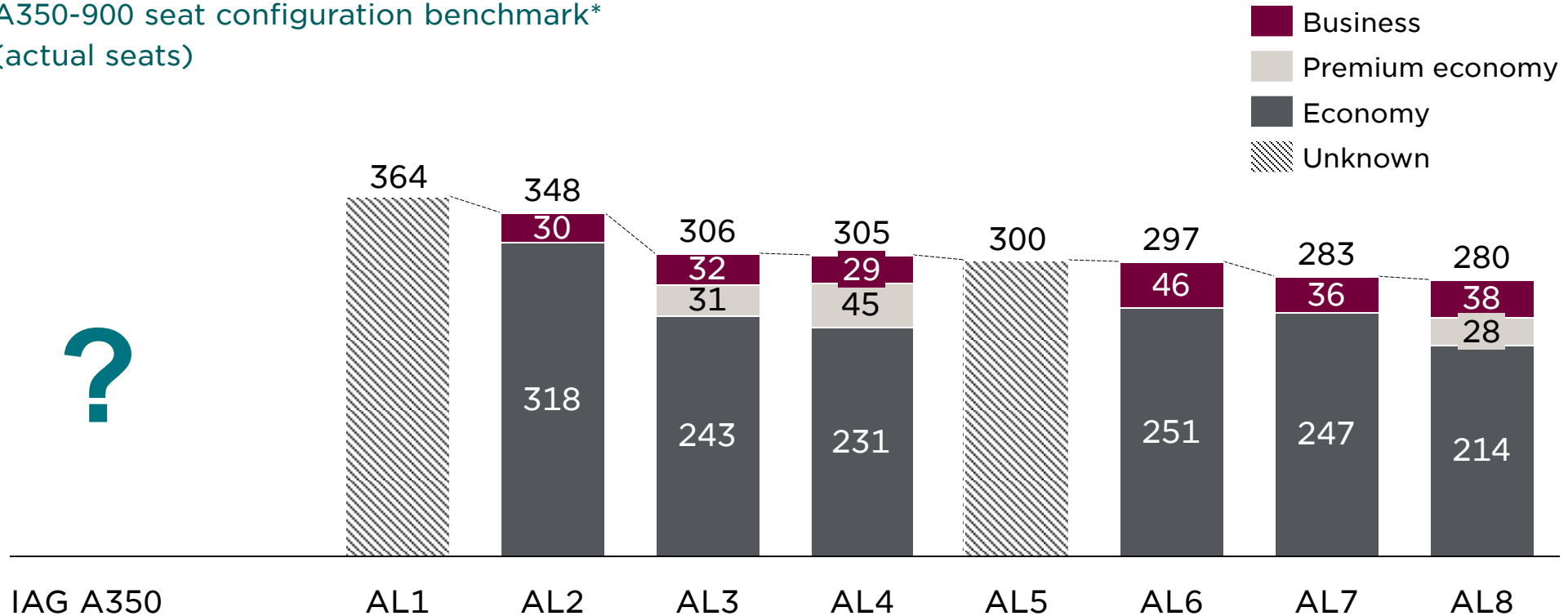
[illegible]

A350 - configuration



A350 - configuration

A350-900 seat configuration benchmark*
(actual seats)



Current config looks one of the best-in-class versus known competitors

IAG

Fleet
harmonisation

A350
configuration

*based on market research,
delivered or announced A350-
900 seat configurations

A350 - scope and impact

Cost savings

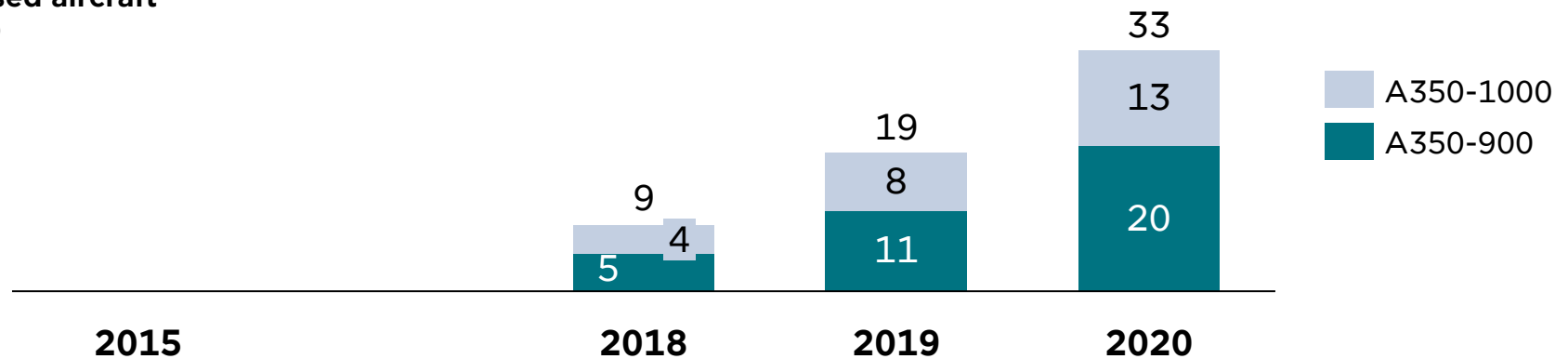


- Spec configuration process managed similarly to A320 and A330
- First joint configuration of long haul aircraft and with more cabins
- Same focus: a) simplification b) harmonisation c) space efficiency d) weight savings
- Systems configuration has far fewer options and supplier selections

Weight savings



harmonised aircraft
(year-end)



Group onboard Wi-Fi connectivity – current state

Aer Lingus



BRITISH
AIRWAYS



IBERIA IBERIA
EXPRESS



vueling



- IAG is developing a connectivity strategy by exploiting OpCo learnings
 - OpCos have trialled connectivity on aircraft since 2010
 - Today 35 Group aircraft are fitted with connectivity
 - Another nine are fitted with onboard streaming
- Up to 60 new long-haul aircraft will be delivered with connectivity (A330s, A350s, B787-10)



Only satellite connectivity offers coverage across the
Group's extensive long-haul network

IAG

Fleet
harmonisation

Connectivity

Group onboard Wi-Fi connectivity – future plans

Aer Lingus 

BRITISH
AIRWAYS 

IBERIA  IBERIA
EXPRESS 

vueling 

- IAG currently evaluating onboard connectivity needs across the Group
 - Long-haul - evaluating wi-fi retrofit for over 100 existing aircraft
 - Short-haul - extending Inmarsat's Air-to-Ground (AtG) offer to over 300 aircraft
- On short-haul, faster AtG network speeds and less weight & drag is attractive
- IAG is setting aggressive targets
 - Long-haul - 90% fleet fitted by early 2019
 - Short-haul - first in-service AtG aircraft planned for 2017



Group's connectivity strategy & equipment selections are
being harmonised across all OpCos

IAG

Fleet
harmonisation

Connectivity

Digital

British Airways

Stronger brand, strengthened market position...

Slot position at key airports

	2011		2015
Heathrow	42%	↑	51%
Gatwick	17%	~	16%
City	30%	↑	41%

Structural cost change...

- ✓ bmi integration
- ✓ New LHR customer service contracts
- ✓ Gatwick ramp outsourced
- ✓ Worldwide handling outsourced
- ✓ Shared back office (IAG GBS)
- ✓ Consolidation into two terminals at Heathrow



...and delivery of key commercial goals...

- ✓ Short-haul returned to profitability
- ✓ AJB premium share gap (to STAR) closed to 2.8pts compared to 12.7pts gap at launch (Oct 2011)
- ✓ Greater personalisation – 39m 'known' customers compared to 10m in 2013
- ✓ Superbrands award in 2014 and 2015

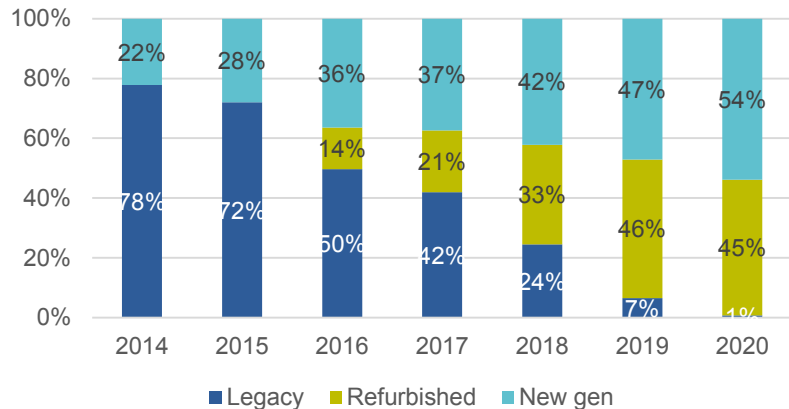
...have set a strong foundation for future growth

Profitable growth
(Rolling 12 month)

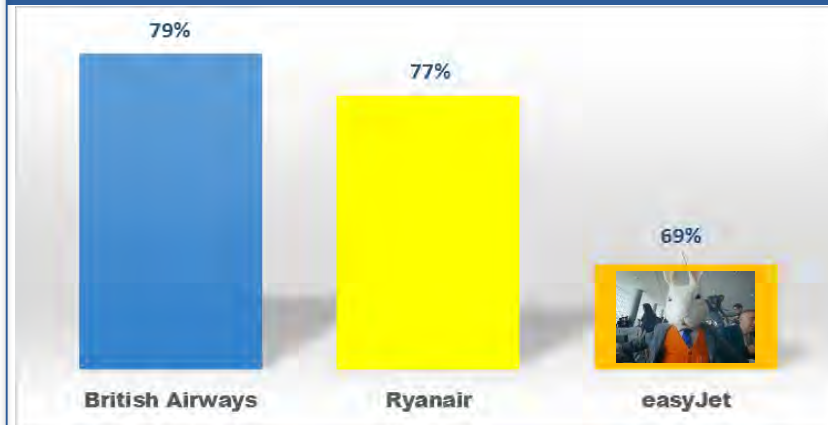


Substantial investment in customer product & service

Year end wide-body fleet



Short-haul punctuality (London)*



*Departures within 15mins, rolling 12 months to August 2015, CAA data

Great service, every time

- Additional crew service training planned for 2016
- New technology will enable more joined up personalisation of the customer experience – 50m 'known' customers by end 2016

World class service recovery

- New programme to improve service recovery and lower the cost of operational disruption
- Robust customer relations, first contact resolution, online servicing, clear communications

Get the basics right

- New hand baggage and boarding procedures, review of block times and improved turnaround effectiveness
- Working with Heathrow Airport to reduce occurrences of baggage system failure
- 'Time Based Separation' ATC at Heathrow has reduced cancellations during high winds

Increasing capital efficiency

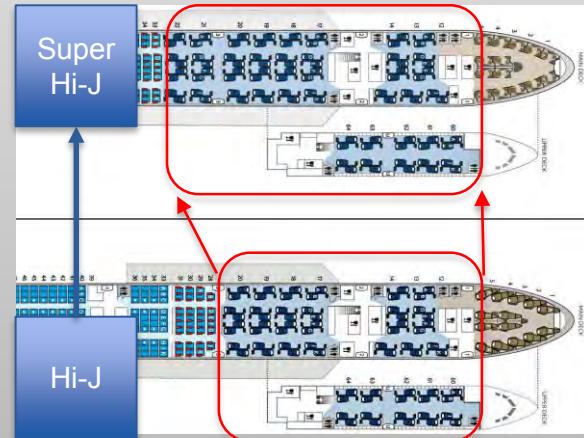
Short-haul fleet densification and up-gauging

- Airbus densification nearly complete
 - Increase of c.1.8m seats p.a. equivalent to 7 aircraft
- NEO aircraft unlocks opportunity for further densification
- Aircraft gauge to increase:

LHR&LGW	2015	2020	%
737	4	-	-
A319	44	28	(38%)
A320	62	83	+34%
A321	11	23	+109%
767	7	-	-
Total	121	134	+11%

Boeing 747 reconfiguration

- 18 B747 aircraft to be converted to 'super Hi-J' configuration to serve high premium demand markets
- Conversion will increase business class capacity on these aircraft by 23%



Boeing 777 reconfiguration

- Driving higher revenue per aircraft by re-configuring cabins to serve markets which have lower premium demand
- Gatwick B777-200s to be re-configured with 10% more seats (smaller Club cabin) better suited for leisure markets
- Heathrow B777-200ERs to be converted from 4-class to 3-class with 25% more seats
- B777 life extended to 30 years

Growth drivers

		Growth contribution
North America	• Targeting No.1 AJB premium market share • Strengthen key markets – A380 on Washington, San Francisco, Miami and Vancouver; Super Hi-J 747 on New York and Chicago. Gatwick-JFK launch • Growth to secondary cities – San Jose, California	● ●
LatAm	• Strong long-haul leisure growth at Gatwick – Costa Rica, Peru • Right sizing capacity to Brazil (in reaction to slowing GDP) • B787-9s create opportunity to open up new Latin American markets	
Short-haul	• Well positioned to hold business share and grow leisure • Capacity from seat densification becomes annualised in 2016 • 9 Heathrow bmi remedy slot pairs returned to BA providing growth	●
Rest of World	• B787-9s deployed to Delhi, Seoul, Kuala Lumpur, Shanghai • China 2020 strategy: Develop airline partnerships, up-gauge commercial presence, tailor customer proposition and reduce visa restrictions • A380 enables strategic growth at slot constrained airports (e.g. HKG, SIN)	●

Margin drivers

		€ margin contribution
Net fuel price benefit* (exc. efficiency)	- Current assumption: banking 25% of the fuel price benefit by 2020 - Majority of demand impacts on oil routes will annualise in 2016 - Competitive markets, but relatively benign capacity outlook at this stage	● ● ●
Fuel efficiency	54% of long-haul fleet 'new generation' by 2020 (A380, A350,B787,B777-300) 11 B787-9 aircraft delivered in 2016 - total B787 fleet of 24 aircraft by Dec-16 2 A380 deliveries in 2016 bringing fleet to 12	● ●
Employees	- Ongoing, widespread productivity improvements c15% (technology / process) - Continued narrowing of pay "gap to market" - Back-office (IAG Platform) and engineering transformation	● ●
Suppliers	- Opportunities to consolidate and use Group leverage - Engineering transformation - IAG Platform: Specification optimisation across IAG (e.g. Aircraft, seats, ground handling)	● ●

*Net of revenue dilution



BA targets aligned with IAG targets

	Rolling 12m*	2016-2020
Lease adjusted operating margin (%)	11.0%	12-15%
Sustainable through the cycle RoIC (real terms)	11.4%	Targeting 15%+
ASK growth per annum	2.5%	2-3%
Fleet (period end)	287	310

*Rolling 12-months up to Q3 2015

IAG

British Airways

Targets

BRITISH AIRWAYS

Iberia

IAG INTERNATIONAL
AIRLINES
GROUP

Transforming Iberia's customer proposition

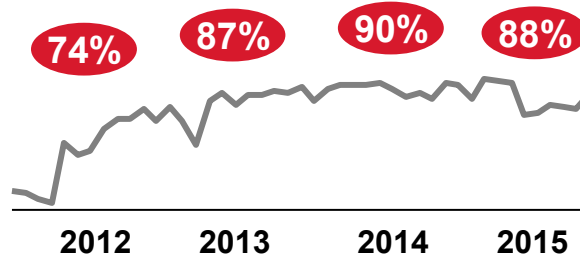
Enhanced customer experience



- “Hoy tú”: more than 8,000 employees trained for front-line service quality & consistency
- Customer journey improvement: review of all client touch-points
- New LH product flight experience

100% LH fleet offering new product in 2016

World-class leading punctuality



- Ground / flight process optimisation
- Constant monitoring of KPIs to spot deviations and opportunities
- Full commitment of all Iberia employees with punctuality targets

3rd most punctual in the world¹

Consolidation of new brand



- A new image for a new Iberia
- Consolidated brand leadership in Spain
- New brand roll-out in Brazil (May'15), Peru (Oct'15) and Mexico (Nov'15)

Brazil: +12 ppt brand consideration²

+16 ppt of NPS increase (3Q13 – 3Q15)

¹ Source: Flightstats On-time performance awards 2014

² 2014-15 increase of suggested awareness in Brazil from 41 to 60%

IAG

Iberia

Customer
experience

IBERIA

Increasing capital efficiency

IAG harmonisation

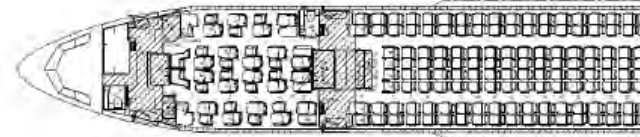
- A320 neo family **will be delivered completely harmonised**
- **A330 harmonisation** to reduce purchase and MRO costs
- A350-900: working with Airbus on making **the most efficient configuration in the market**



Long haul configuration & space optimisation

- A330-200: **configuration optimised**, with no compromise on pax comfort: 19J + 269Y = 288 seats
- A330-300: J cabin reduced by 7 seats (from 36 to 29) and **new Premium Economy** cabin will offer 21 seats (+5%). Weight reduction approx. 700 kg
- A340-600: J cabin reduced by 10 seats (from 46 to 36) and **Premium Economy cabin** with +23 seats (+4%). Weight reduction 850 kg aprox.

A330-200



Aircraft life extension

- Used A320 CEOs from the market **and lease extensions to be used** to meet needs until NEOs from IAG order arrive
- **Exploring options to retain**, at reduced ownership costs, some of the A340-600 due for redelivery in the next three years



Growth drivers

		Growth contribution
North America	• Leverage strength of Joint Business to consolidate existing routes • Develop new markets currently underserved from Madrid ... • ... which are feasible with lower cost base and introduction of A330-200	
LatAm	• Consolidate existing routes leveraging lower cost base and LH fleet renewal • Tactical capacity adjustments as macroeconomic environment evolves • Selective growth in new secondary markets utilising strength of the Madrid hub (i.e. Paraguay, Central America and the Caribbean)	
Short-haul	• Growth into key Spanish destinations, including further growth in island markets • Disciplined growth in Europe to right-size long-haul connectivity • Continued development of Iberia Express in new point-to-point markets including Manchester, Birmingham and Reykjavik	
Rest of World	• Explore new markets in Asia (Japan and China) and the Middle East • Develop a sustainable model for North Africa market • Other Africa markets under study including potential re-launch of Johannesburg	

Margin drivers

		€ margin contribution
Net fuel price benefit* (exc. efficiency)	- Commercial plan on track, minimizing impact of LatAm slowdown - Plan worked on the assumption that markets will remain intensively competitive and therefore we have not yet banked any significant fuel benefit	
Fuel efficiency	70% renewed LH fleet (A330 and A350) by 2020 13 A330s delivered 2015-2018 (to a total of 21); 11 out of 16 A350-900 delivered between 2018-2020 - Consolidation of operating best practices (e.g. single engine taxi)	
Employees	- Onwards headcount reduction in line with plan - Productivity improvements and new entries at market labour cost IAG platform: IAG-led projects to further reduce unit costs (e.g. GBS and IT)	
Suppliers	- Steady implementation of Plan de Futuro measures: operating cost reduction (e.g. selling costs due to channel shift) and G&A optimisation - Improved fleet utilisation (optimised commercial planning and MRO program) IAG platform: Other IAG projects fostering cost reductions (e.g. Procurement)	

*Net of revenue dilution

Iberia targets aligned with IAG targets

	Rolling 12m*	2016-2020
Lease adjusted operating margin (%)	5.9%	8-14%
Sustainable through the cycle RoIC (real terms)	7.5%	Targeting 15%
ASK growth per annum	9.8%	7%
Fleet (period end)	96	122

* Rolling 12 months up to Q3 2015



Vueling

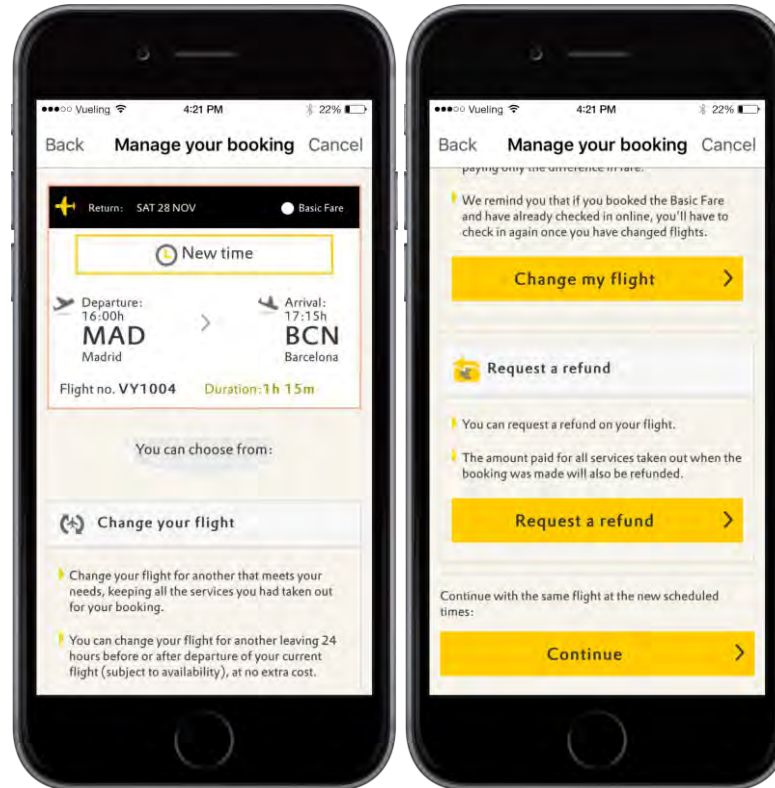
IAG INTERNATIONAL
AIRLINES
GROUP

Vueling: Mobile first

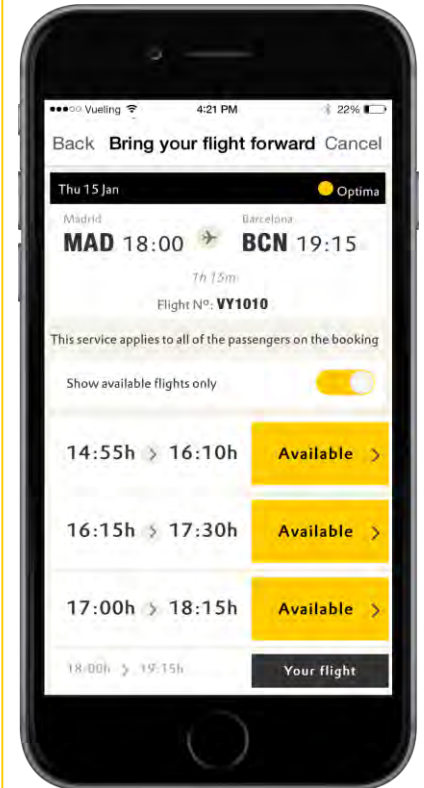
Personalisation



Disruption self management



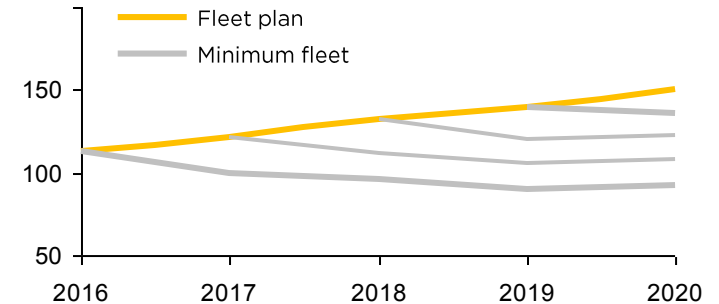
Only mobile products



Increasing capital efficiency

Flexibility

- Flexibility to adjust the fleet size to market conditions
- Fleet flexibility includes lease extensions, short term leases and CEO from the market
- Mix of A320 and A321



Gauge

- A321 with 220 seats
- 10 A321s in the fleet by the end of 2016
- A321 unit cost improvement (-6%)



Harmonisation

- Business cabin harmonisation: more legroom rows 1 to 4, class divider, power outlets, mood lighting
- Introduction of light weight seats
- Cost savings and improved customer perception



Growth drivers

		Growth contribution
Spain	• Barcelona: continue growing BCN as Europe's largest short haul airport • Consolidate new bases and maintain leadership at main bases • Growth driven by Spain-Europe routes and Canary Islands	
Non-Spain	• Consolidate domestic and international hub at Rome FCO • Selective growth from Florence • Connecting Italian regions from other Vueling European bases • Consolidate presence in Paris, new base at Paris CDG • Grow international routes from Paris Orly • Connecting French regions from other Vueling European bases • Consolidate presence in mature markets (Germany and Belgium) • Increase presence in Amsterdam base • Growth in UK market under IAG umbrella	

Margin drivers

		€ margin contribution
Net fuel price benefit* (exc. efficiency)	- Operating market to remain highly competitive - Current assumption: banking 20% of the fuel price benefit by 2020	●
Fuel efficiency	- New A320 and A321 from IAG order will reduce fuel unit cost - Fleet harmonisation and light seats - More efficient aircraft: A320-NEO	●
Employees	- Crew local hiring in international bases to optimize productivity - Further optimisation of costs via selected outsourcing - New technology aimed to increase efficiency and reduce cost (ex: new rostering system)	
Suppliers	- Darwin saving program will mitigate most of the cost inflationary increases - Initiatives include handling and airport negotiations, MTOW optimisation, etc. IAG platform: Joint tender processes (ex: procurement)	

*Net of revenue dilution

IAG

Vueling

Margin drivers

vueling

Vueling targets aligned with IAG targets

	Rolling 12m*	2016-2020
Lease adjusted operating margin (%)	12.6%	12-15%
Sustainable through the cycle RoIC (real terms)	13.6%	Targeting 15%
ASK growth per annum	15.5%	10%
Fleet (period end)	101	147

* Rolling 12 months up to Q3 2015

IAG

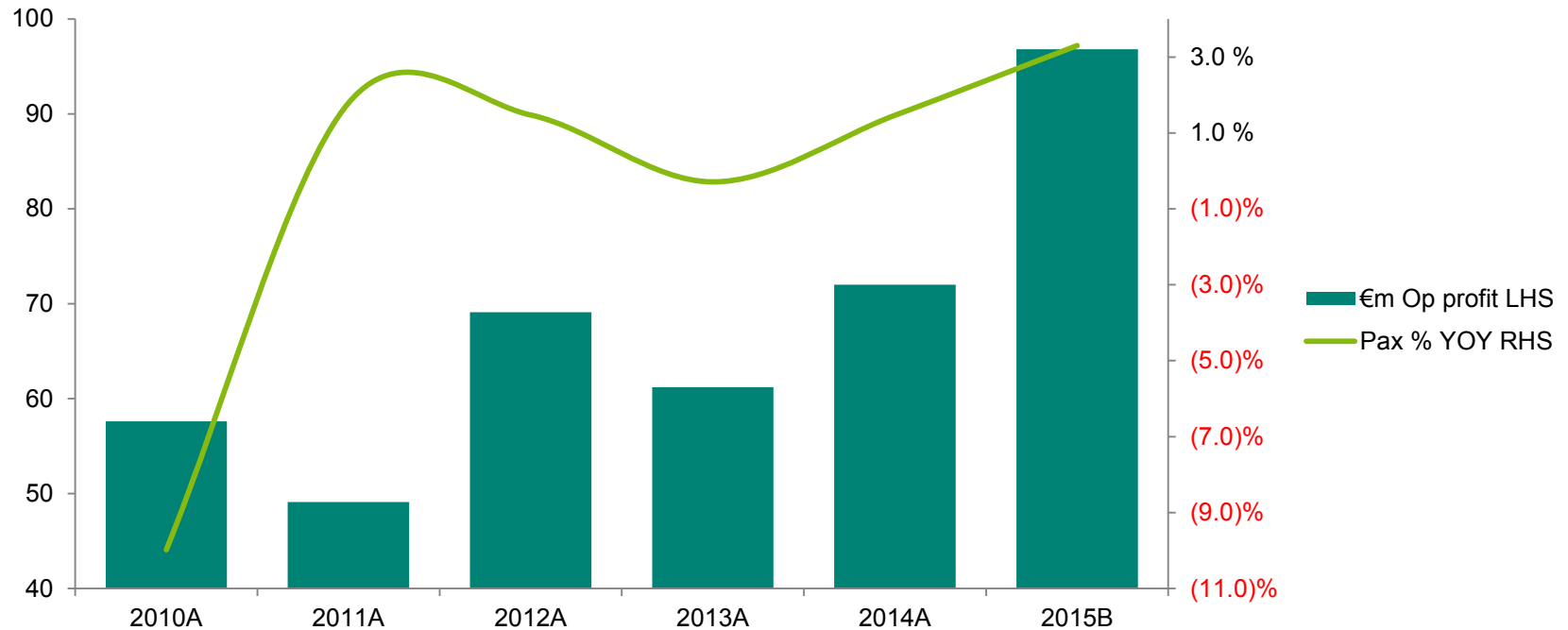
Vueling

Targets

vueling

Aer Lingus

A record of profitable growth



	2011 Act	2012 Act	2013 Act	2014 Act	2015 Bud	CAGR
SH RPS* €	5.5%	3.9%	(1.2%)	2.5%	1.7%	1.7%
TA RPS* €	4.0%	16.6%	(0.2%)	7.2%	2.9%	3.4%

* RPS = Passenger revenue per seat flown

IAG

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2011-2015
performance

Aer Lingus 

Positive Q3 performance



ASKs

+8.9%



RPKs

+11.7%



RASK

+3.7%



CASK

+0.1%

IAG

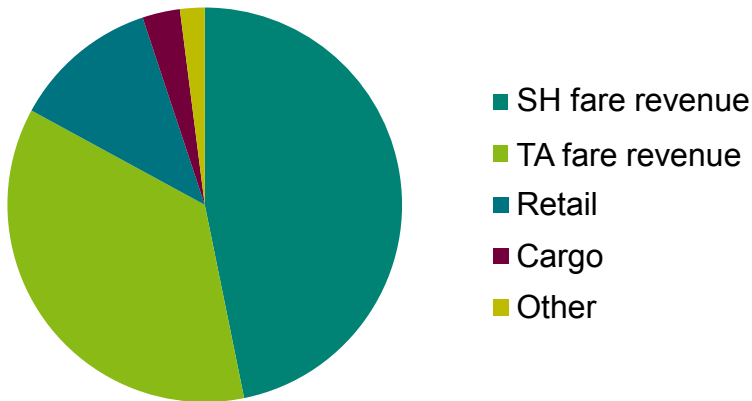
Aer Lingus

Q3 2015
performance

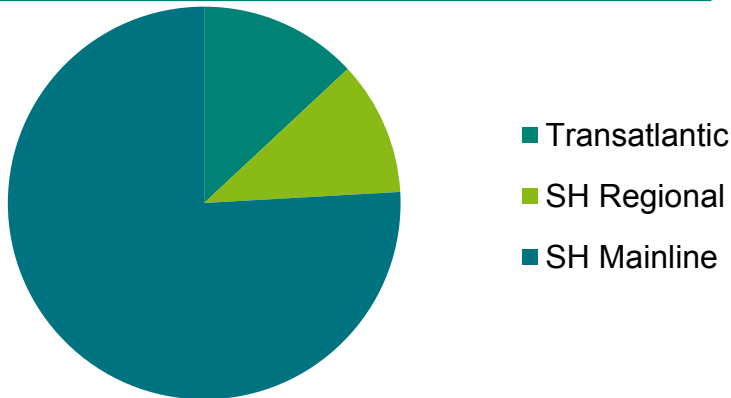
Aer Lingus 

Commercial overview

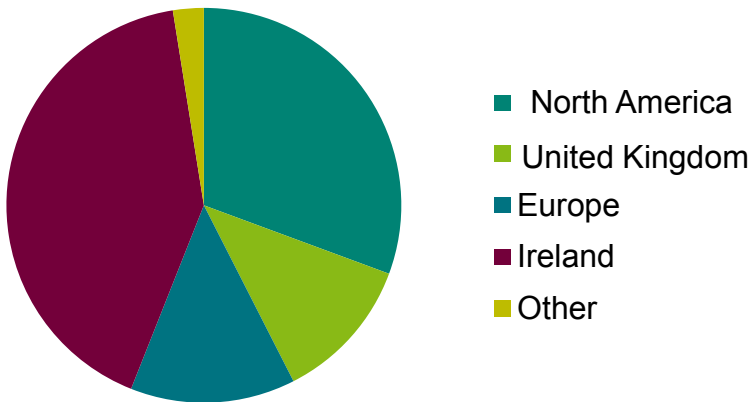
Revenue by segment



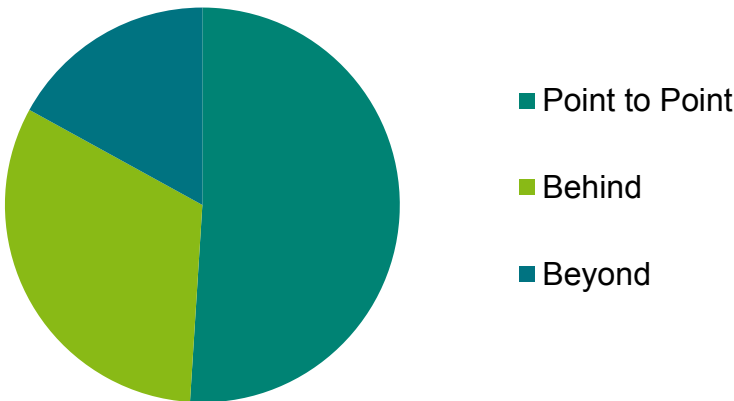
Passengers by network



Fare revenue by sales region

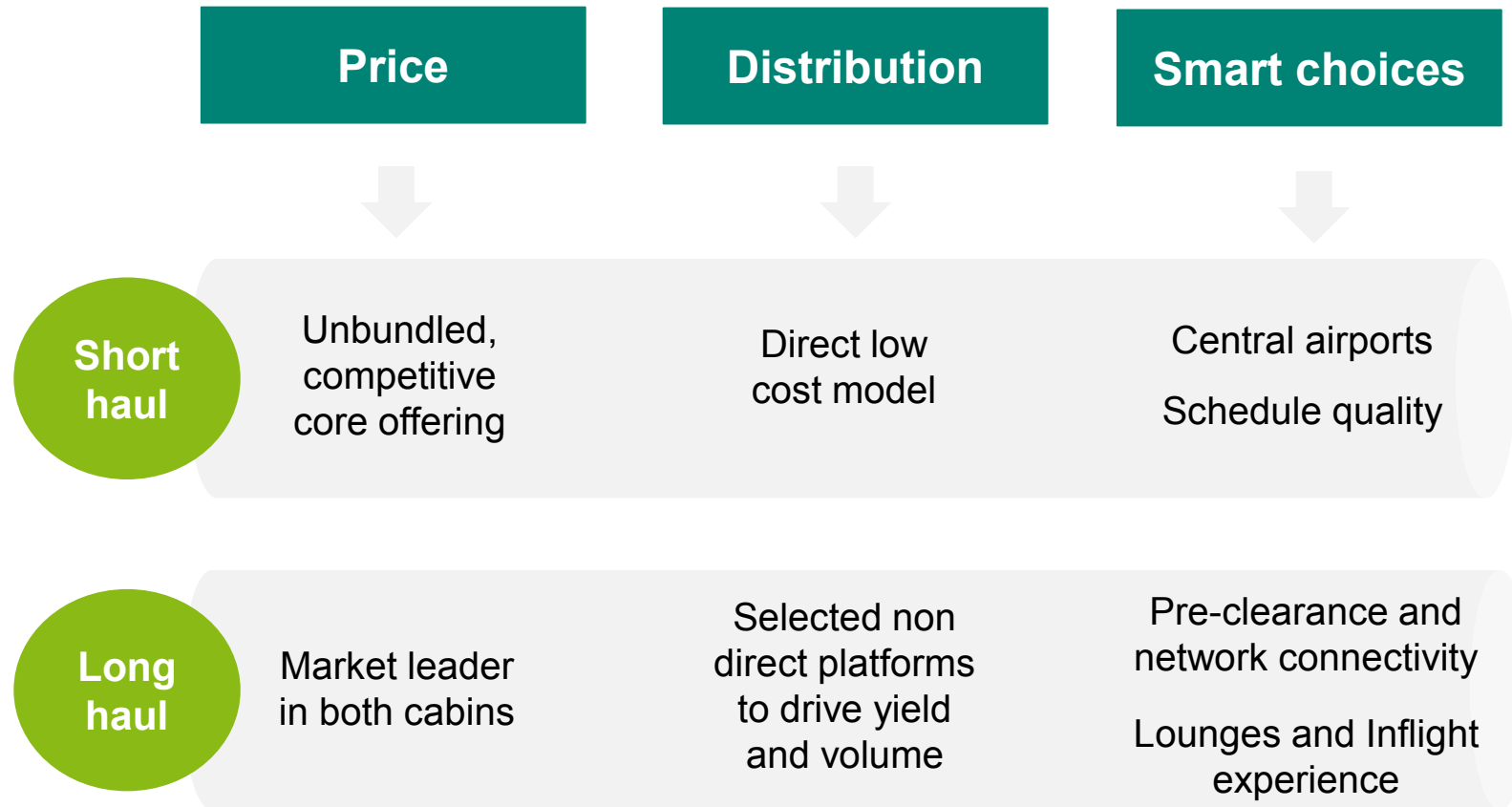


Transatlantic network flow



* Data is rolling 12 months to Q3 2015

Positioned as a value carrier



IAG

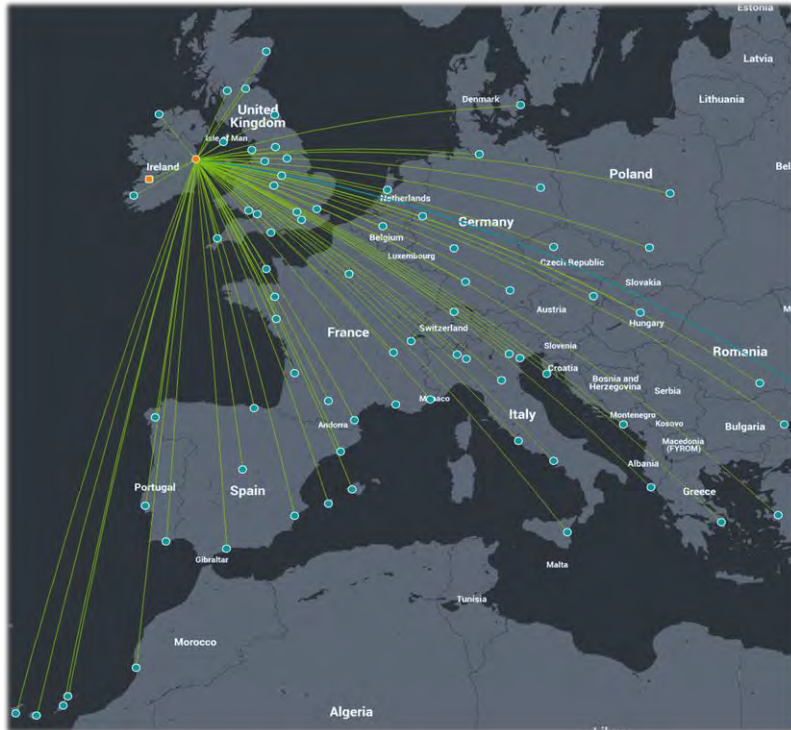
Aer Lingus

Commercial
positioning

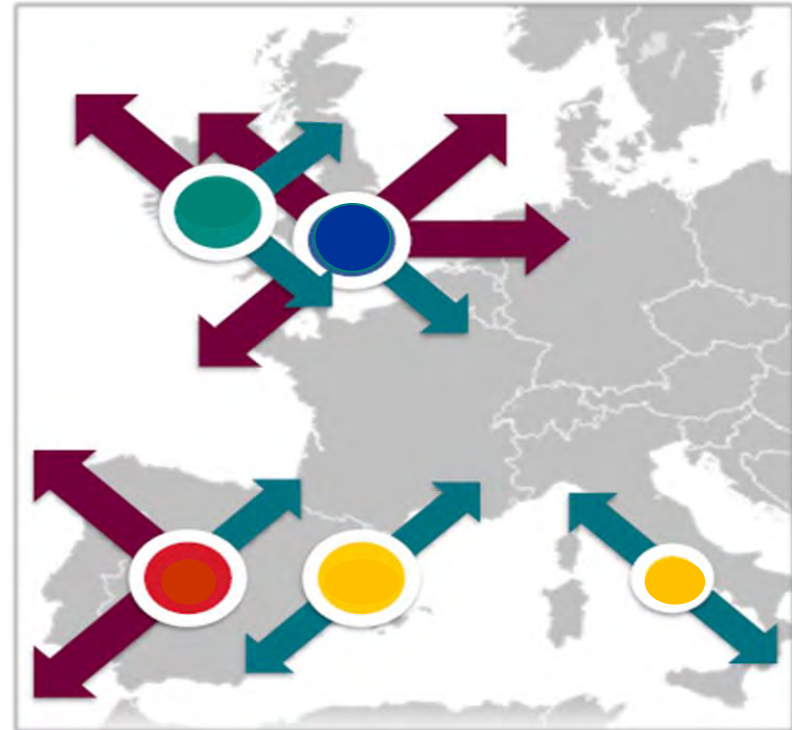
Aer Lingus 

Home market strength

Competitive in scale and scope



Hub to hub coordination will drive additional connecting flows



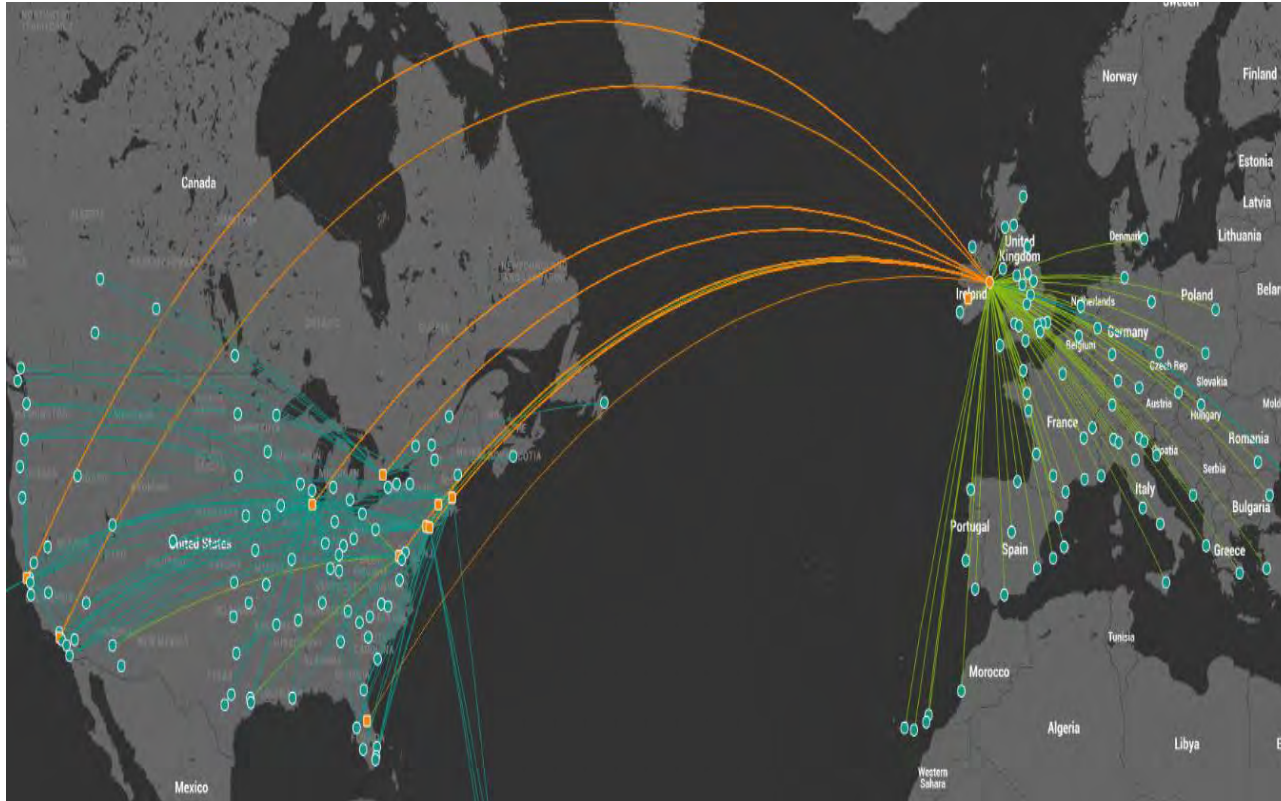
European fleet

		Units	Density	2016 Change
Mainline	A319 	4	144	-4
	A320 	30	174	+4
	A321 	3	212	-
Regional	ATR 	11	48-72	-

- Commonality with fellow IAG Operating Companies
- Single cabin high density configuration (96% of maximum)
- 53% owned / 47% operating lease with flexibility to respond to opportunities
- Average age 9.6 years
- Regional capacity provided via Franchise Agreement with Stobart Air

A compelling gateway

Powered by geography, cost and opportunity



.... leveraged by IAG

- Enabling accelerated growth
- Network expansion through code and AJB
- Yield opportunity through Avios and expanded Corporate relationships

IAG

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Geographical reach

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Efficient Transatlantic production

	Density		2015 Fleet	2016 Fleet
	Business	Economy		
 A330-300	30	287	4	+2
 A330-200	23	247	4	-
 B757	12	165	3	+1

- Two cabin high density configuration (79% of max)
- A330 88% owned / 12% operating lease
- Procurement synergies have already been delivered in first transaction
- Flexible B757 solution with capacity damp-leased from Air Contractors Ltd.

Our priorities

RoIC

Efficient growth and appropriate investment strategy will drive improved RoIC

Gateway

Exploit the potential of the Dublin gateway between Europe and North America

Home market

Improve margin per seat by driving load factor supported by per passenger retail revenue and enabling technology

Cost reduction

Benchmarked to market with delivery critical to success

Cost reduction

Context

- Continued short-haul price point and cost pressure from competition
- Narrowing points of differentiation
- Cost relevance is market relevance

Opportunities

- Airports and ground handling
- Fleet
- Maintenance
- Procurement
- Overheads
- Labour productivity

Deliverables

- Pre-integration €7 cost per seat target
- Efficient growth
- Reduced complexity
- Improved operational performance

Aer Lingus and IAG

What we gain

What we deliver

RoIC

Accelerated growth under
Group ownership

Immediate return on
investment and flexible
platform for growth

Gateway

Increased selling power
and O&D coverage

Strengthened leadership
position on North Atlantic

Home market

Increased feed
opportunities between
major Group hubs

Coordinated hub to hub
flying to optimise flows
and home market position

Cost reduction

Access to scale and
shared services increases
potential savings

Further scale provided by
a cost efficient network
carrier added to Group

IAG

Aer Lingus

IAG opportunities

Aer Lingus 

Aer Lingus targets aligned with IAG targets

	Rolling 12m*	2016-2020
Lease adjusted operating margin (%)	10.9%	10%+
Sustainable through the cycle RoIC (real terms)	7.7%	Targeting 15%
ASK growth per annum	4.6%	7.7%
Fleet (period end)	49	58

* Rolling 12 months up to Q3 2015

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Targets

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Appendix

Definitions

Equity Free Cash Flow:

$\text{EqFCF} = \text{EBITDA} - \text{cash interest} - \text{cash tax} - \text{CAPEX}$

RoIC:

Numerator: $\text{EBITDAR} - \text{inflation adjusted depreciation} - (\text{leases} \times 0.67)$

Denominator: $\text{fleet tangible fixed assets (inflation adjusted)} + \text{non-fleet tangible fixed assets} + (8 \times \text{leases})$

Disclaimer

Certain statements included in this report are forward-looking and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements.

Forward-looking statements can typically be identified by the use of forward-looking terminology, such as “expects”, “may”, “will”, “could”, “should”, “intends”, “plans”, “predicts”, “envisages” or “anticipates” and include, without limitation, any projections relating to results of operations and financial conditions of International Consolidated Airlines Group S.A. and its subsidiary undertakings from time to time (the ‘Group’), as well as plans and objectives for future operations, expected future revenues, financing plans, expected expenditures and divestments relating to the Group and discussions of the Group’s Business plan. All forward-looking statements in this report are based upon information known to the Group on the date of this report. The Group undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

It is not reasonably possible to itemise all of the many factors and specific events that could cause the forward-looking statements in this report to be incorrect or that could otherwise have a material adverse effect on the future operations or results of an airline operating in the global economy. Further information on the primary risks of the business and the risk management process of the Group is given in the Annual Report and Accounts 2014; these documents are available on www.iagshares.com.